RICHARDSON'S DEMOGRAPHIC PROFILE

Community Inclusion and Engagement Commission
June 13, 2024

RICHARDSON® TEXAS

Presentation Outline

- Data Sources
- Population Growth
- Race and Ethnicity
- Place of Birth and Year of Entry
- Language
- Households and Families
- Housing
- Disability
- Work and Commute
- Computers and Internet

Data Sources

2020 Census

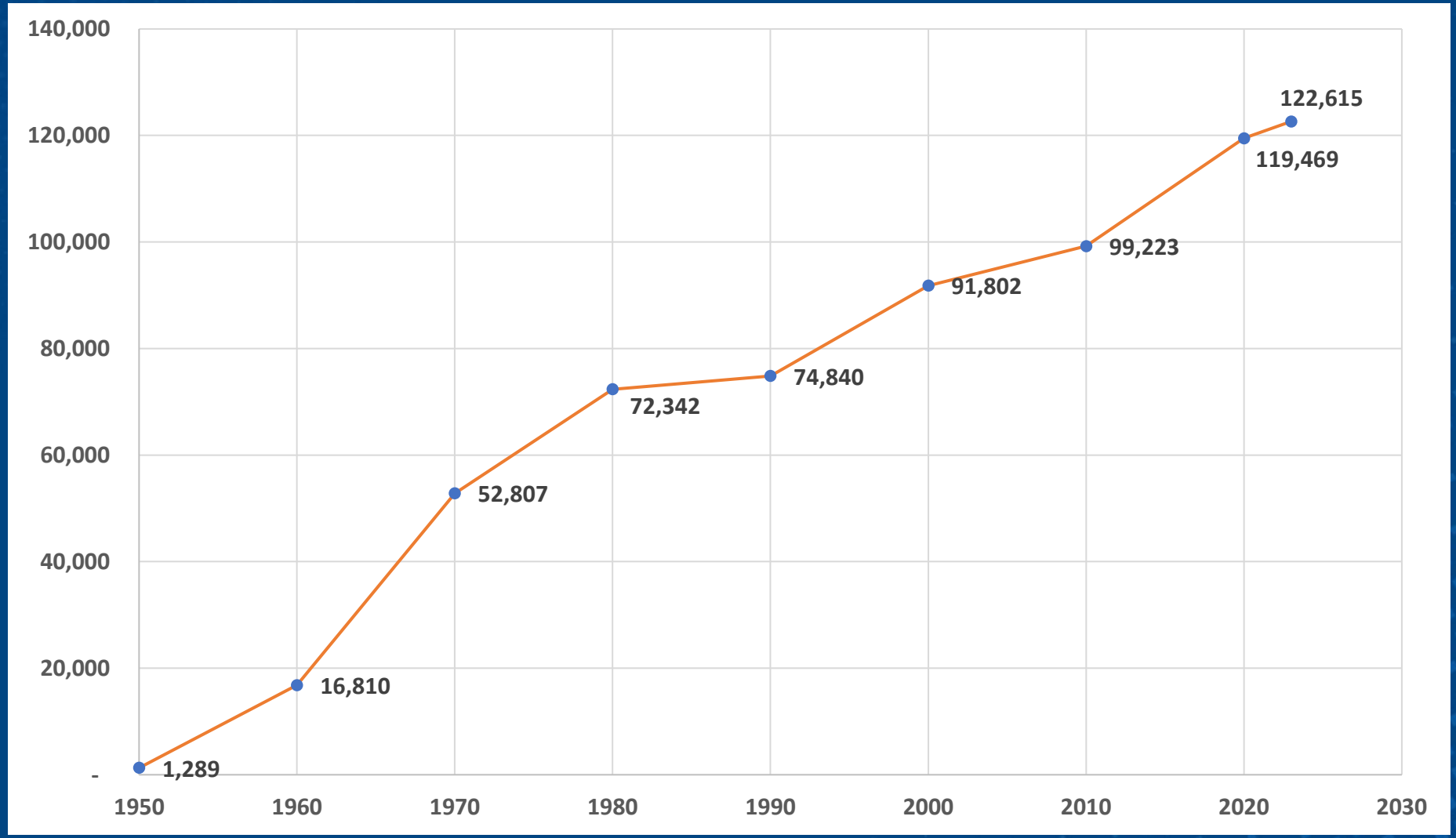
- Conducted every 10 years
- Counts every person living in the 50 states, District of Columbia, and the five U.S. territories
- Short set of questions (e.g. sex, age, race, Hispanic origin, household/family relationship)

American Community Survey

- Conducted every month, every year
- Sent to a sample of addresses (about 3.5 million) in the 50 states, District of Columbia, and Puerto Rico
- Asks about topics not on the 2020 Census (e.g. education, employment, residence, transportation)
- Available for 1-year, 3-year, and 5-year estimates. 5-year estimates provide larger sample size.

Population Growth

Richardson's Population Growth



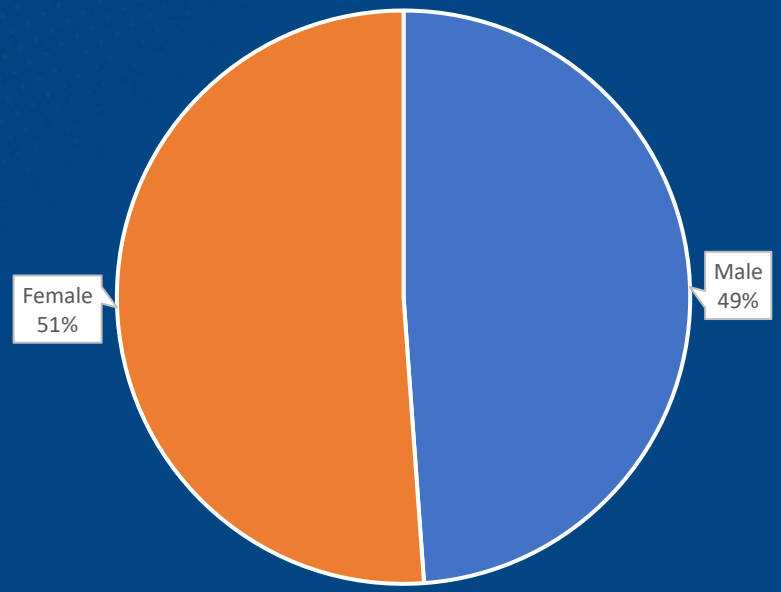
Population Growth 2010-2020

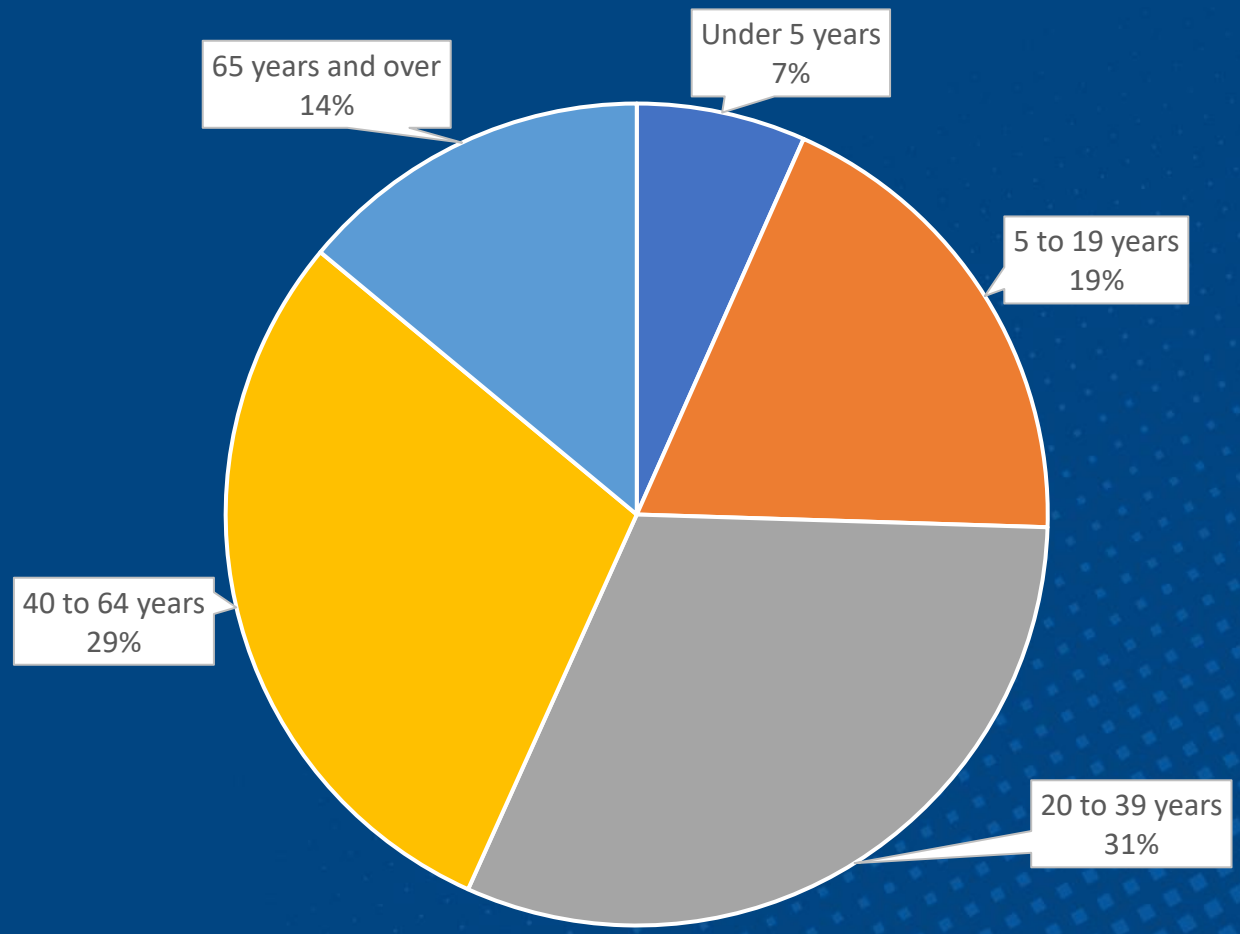
	2010	2020	% Growth
Richardson	**99,223**	**119,469**	**20.4%**
Collin County	782,341	1,064,465	36.1%
Dallas County	2,368,139	2,613,539	10.4%
Texas	24,145,561	29,145,505	20.7%
United States	308,745,538	331,449,281	7.4%

Source: 2010 and 2020 Census

Age & Sex

Median Age = 35.1 years





Source: American Community Survey, 2020 5-year estimates

Race and Ethnicity

Race and Ethnicity

Race refers to the concept of dividing people into groups on the basis of various sets of physical characteristics and the process of ascribing social meaning to those groups.

Ethnicity describes the culture of people in a given geographic region, including their language, heritage, religion and customs

In basic terms, race describes physical traits, and ethnicity refers to cultural identification. Race may also be identified as something you inherit, whereas ethnicity is something you learn.

Race

Categories included in the census questionnaire generally reflect a social definition of race recognized in this country and not an attempt to define race biologically, anthropologically, or genetically

Collected in accordance with guidelines provided by the U.S. Office of Management and Budget (OMB) most recently set in 1997

Based on self-identification

OMB requires five minimum categories:

- White,
- Black or African American,
- American Indian or Alaska Native,
- Asian
- Native Hawaiian or Other Pacific Islander.

Ethnicity

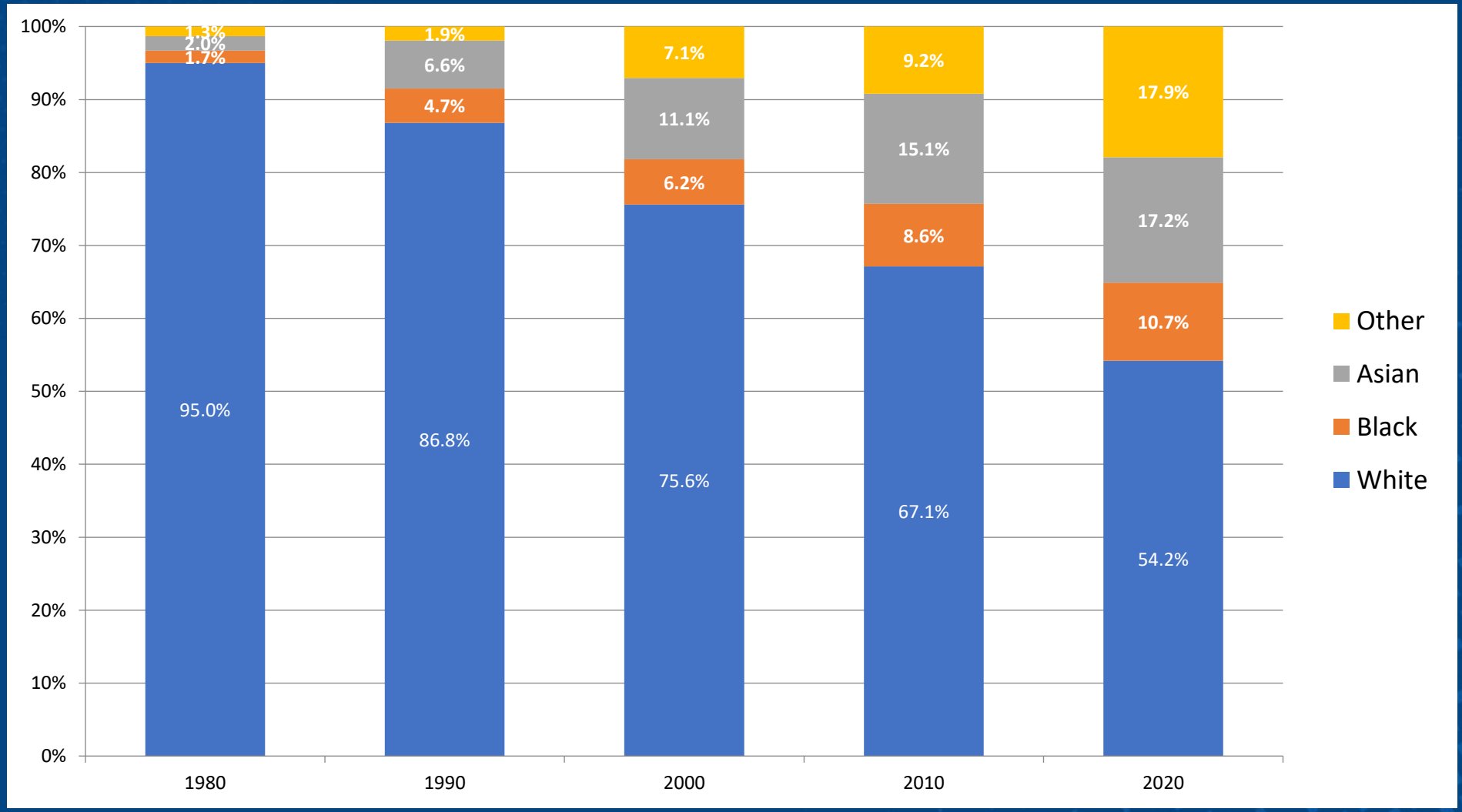
The U.S. Census Bureau asks whether you're of Hispanic, Latino, or Spanish descent. They recognize that individuals who describe themselves as fitting into this category may be of any race

The Hispanic, Latino, or Spanish categories refer to people who identify with any of the ethnic groups originating from:

- Mexico
- Puerto Rico
- Cuba
- Other Spanish cultures (e.g., Salvadoran, Dominican, Spaniard, Colombian, Guatemalan, Ecuadorian, Peruvian, Venezuelan, Honduran, etc.)

If you do not identify with any of these groups, you would select the option "Not of Hispanic, Spanish, or Latino origin."

Race


100%
90%
80%
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60%
50%
40%
30%
20%
10%
0%
1980
1990
2000
2010
2020
1.3%
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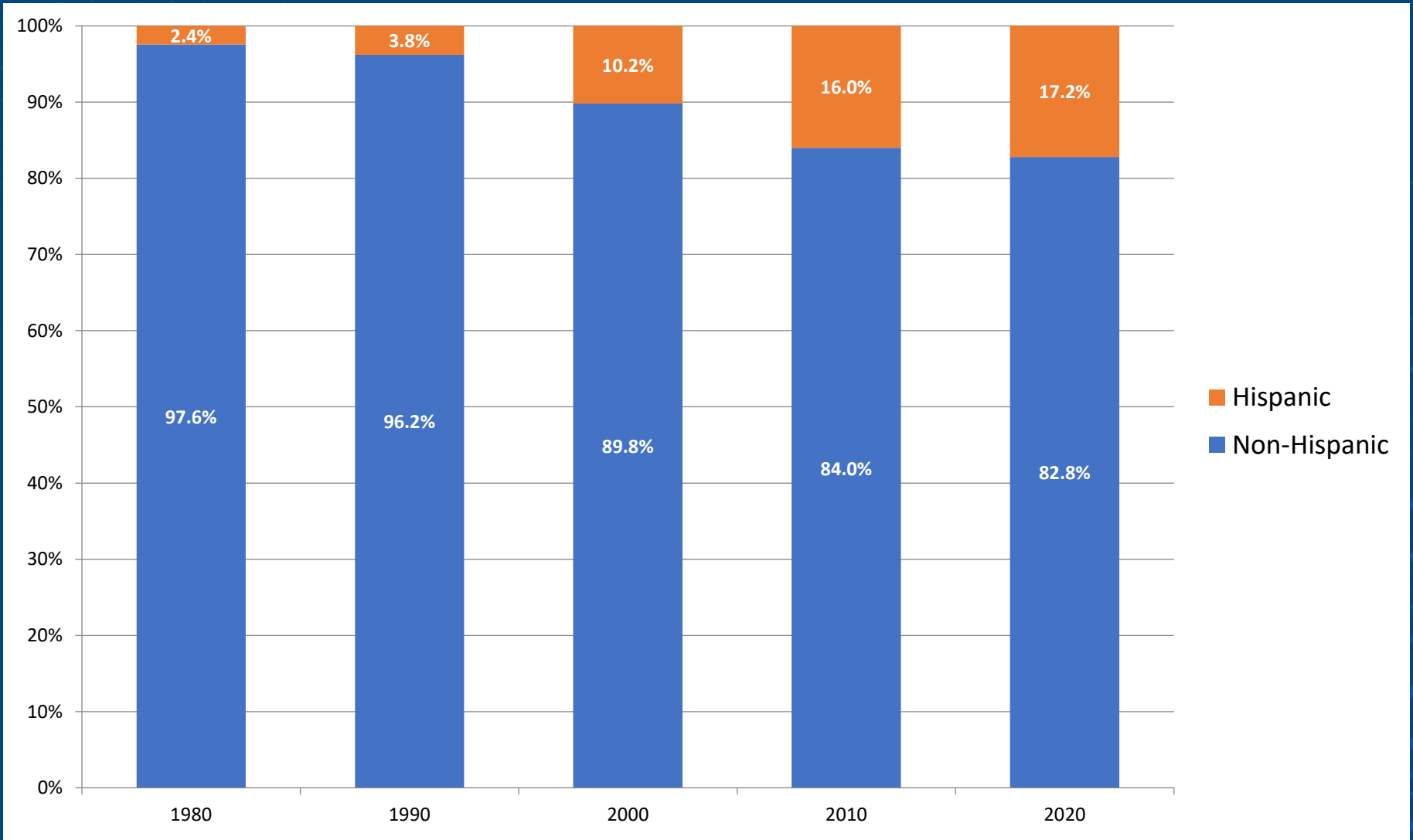
1.7%
95.0%
1.9%
6.6%
4.7%
86.8%
7.1%
11.1%
6.2%
75.6%
9.2%
15.1%
8.6%
67.1%
17.9%
17.2%
10.7%
54.2%
Other
Asian
Black
White

Ethnicity


100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
2.4%
3.8%
10.2%
16.0%
17.2%
97.6%
96.2%
89.8%
84.0%
82.8%
1980
1990
2000
2010
2020
Hispanic
Non-Hispanic

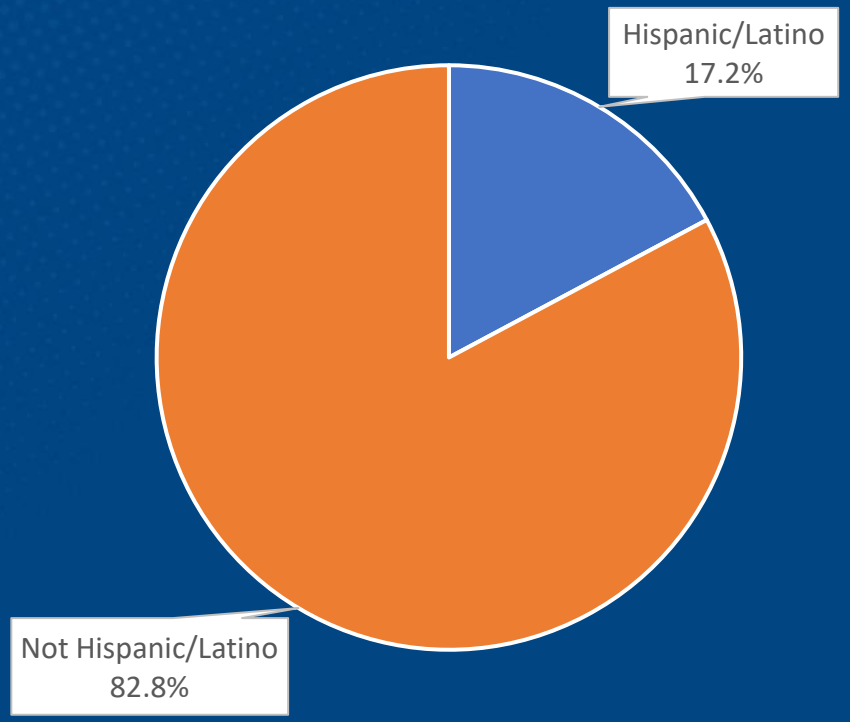
Population Change 2010-2020

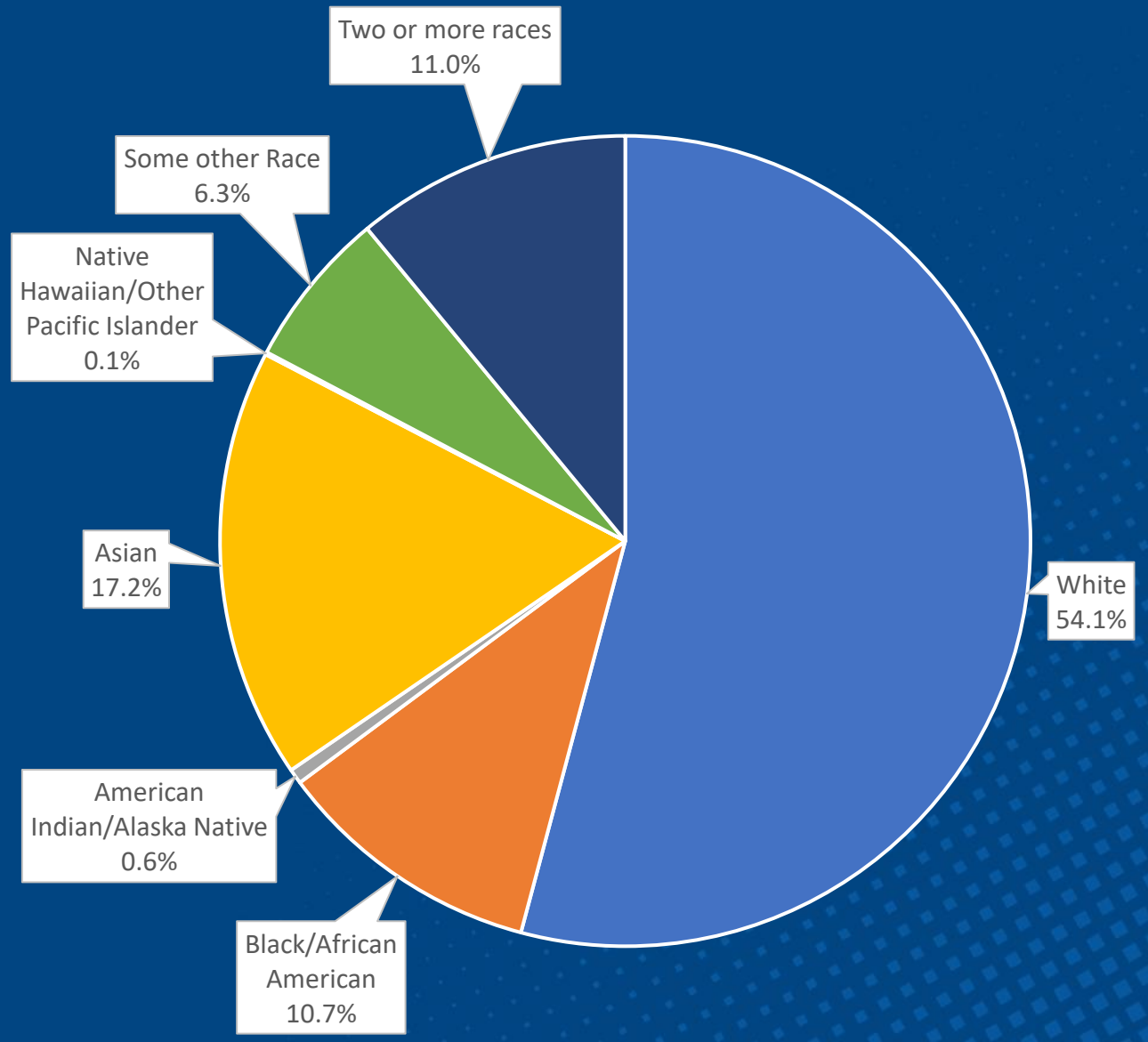
	2010	2020
Total Population	99,223	119,469
Population, 18 years and older	76,177	97,775
Racial		
White	67.1%	54.2%
Black/African American	8.6%	10.7%
American Indian/Alaska Native	0.5%	0.6%
Asian	15.1%	17.2%
Native Hawaiian/Other Pacific Islander	0.1%	0.1%
Some other Race	5.7%	6.3%
Two or more races	3.0%	11.0%
Ethnic		
Hispanic/Latino	16.0%	17.2%
Not Hispanic/Latino	84.0%	82.8%

Population Comparison – 2020

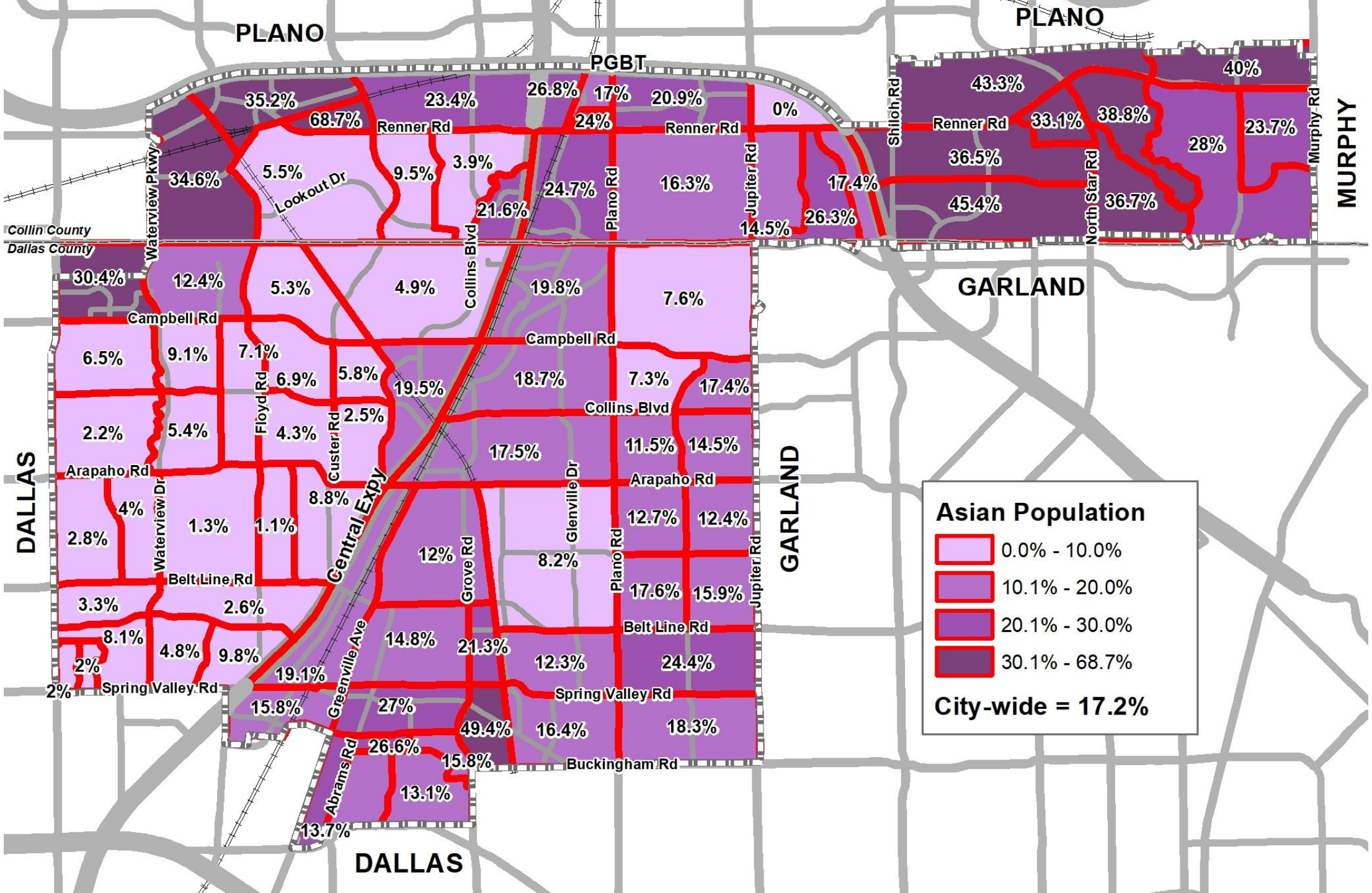
	Richardson	Collin County	Dallas County	Texas
Total Population	119,469	1,064,465	2,613,539	29,145,505
Population, 18 years and older	97,775	786,838	1,972,578	21,866,700
Racial				
White	54.2%	54.3%	35.4%	50.1%
Black/African American	10.7%	10.4%	22.0%	12.2%
American Indian/Alaska Native	0.6%	0.7%	1.2%	1.0%
Asian	17.2%	17.8%	7.0%	5.4%
Native Hawaiian/Other Pacific Islander	0.1%	0.1%	0.1%	0.1%
Some other Race	6.3%	5.7%	18.3%	13.6%
Two or more races	11.0%	11.1%	16.1%	17.6%
Ethnic				
Hispanic/Latino	17.2%	15.9%	40.5%	39.3%
Not Hispanic/Latino	82.8%	84.1%	59.5%	60.7%

Race and Ethnicity





Source: 2020 Census


PLANO
PGBT
PLANO
MURPHY
GARLAND
GARLAND
DALLAS
DALLAS
Collin County
Dallas County
Renner Rd
Renner Rd
Campbell Rd
Campbell Rd
Collins Blvd
Arapaho Rd
Arapaho Rd
Belt Line Rd
Belt Line Rd
Spring Valley Rd
Spring Valley Rd
Buckingham Rd
Waterview Pkwy
Lookout Dr
Collins Blvd
Plano Rd
Jupiter Rd
Shiloh Rd
North Star Rd
Murphy Rd
Floyd Rd
Custer Rd
Central Expy
Waterview Dr
Grove Rd
Glenville Dr
Plano Rd
Jupiter Rd
Greenville Ave
Abrams Rd
35.2%
68.7%
23.4%
26.8%
17%
20.9%
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24%
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Renner Rd
33.1%
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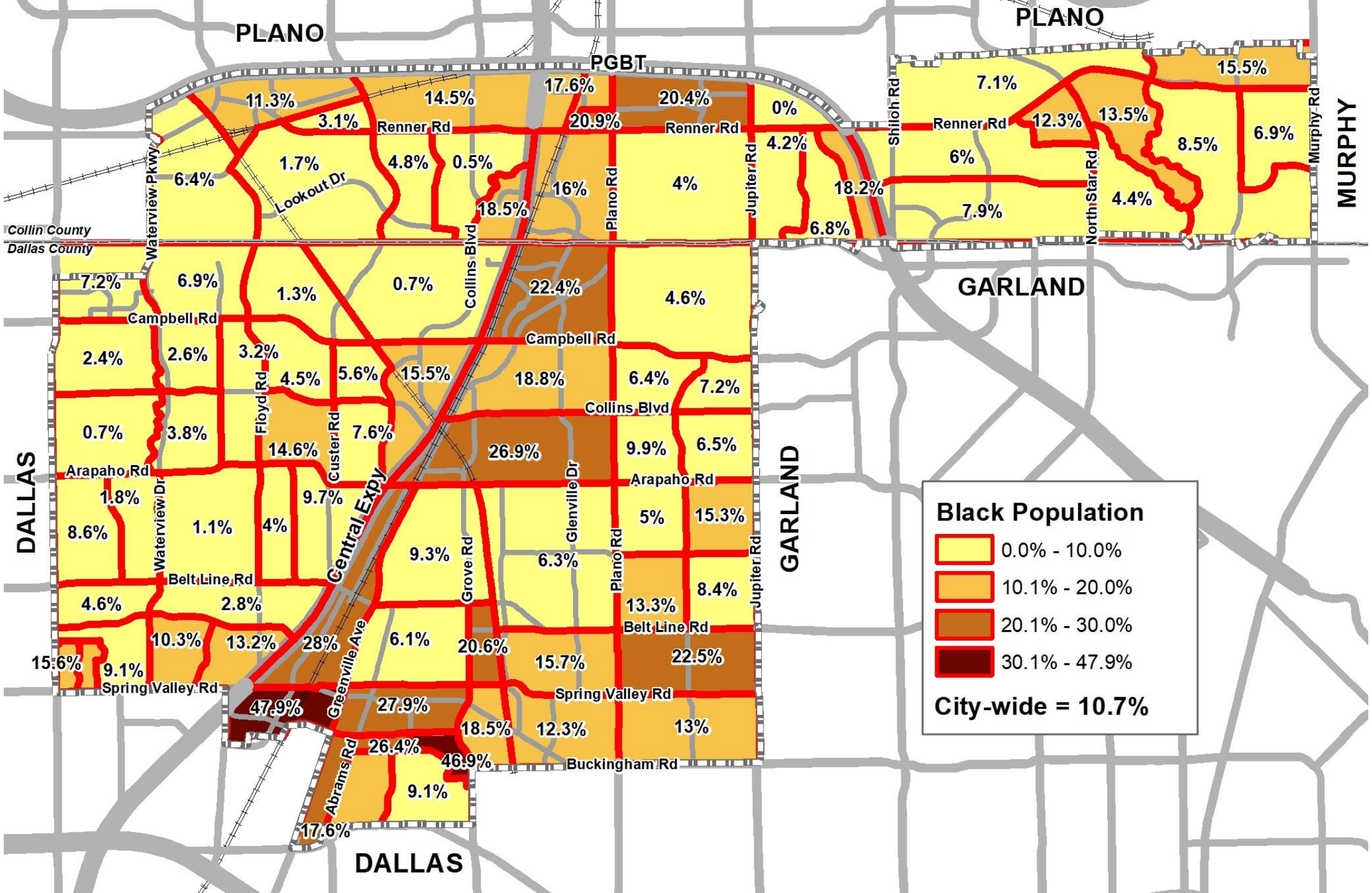
15.8%
13.1%
13.7%
Asian Population
0.0% - 10.0%
10.1% - 20.0%
20.1% - 30.0%
30.1% - 68.7%
City-wide = 17.2%


PLANO
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MURPHY
GARLAND
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DALLAS
DALLAS
Collin County
Dallas County
Renner Rd
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Campbell Rd
Collins Blvd
Arapaho Rd
Arapaho Rd
Belt Line Rd
Belt Line Rd
Spring Valley Rd
Spring Valley Rd
Buckingham Rd
Waterview Pkwy
Lookout Dr
Waterview Dr
Floyd Rd
Custer Rd
Central Expy
Collins Blvd
Grove Rd
Glenville Dr
Greenville Ave
Abrams Rd
Plano Rd
Plano Rd
Jupiter Rd
Jupiter Rd
Shiloh Rd
North Star Rd
Murphy Rd
11.3%
14.5%
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20.9%
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15.7%
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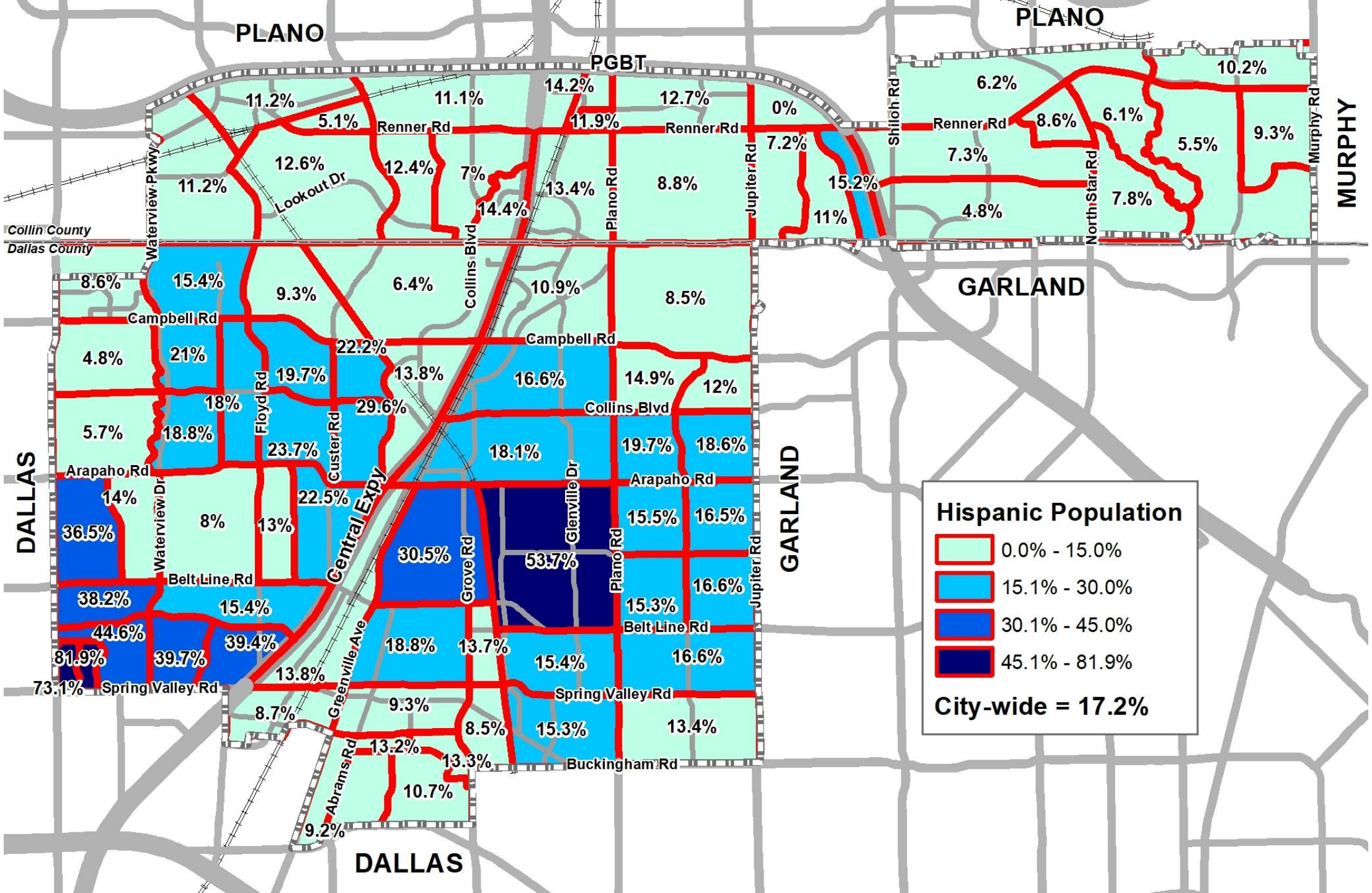
26.4%
46.9%
9.1%
17.6%
Black Population
0.0% - 10.0%
10.1% - 20.0%
20.1% - 30.0%
30.1% - 47.9%
City-wide = 10.7%


PLANO
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Central Expy
Collins Blvd
Plano Rd
Jupiter Rd
Shiloh Rd
North Star Rd
Murphy Rd
Glenville Dr
Grove Rd
Greenville Ave
Abrams Rd
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15.3%
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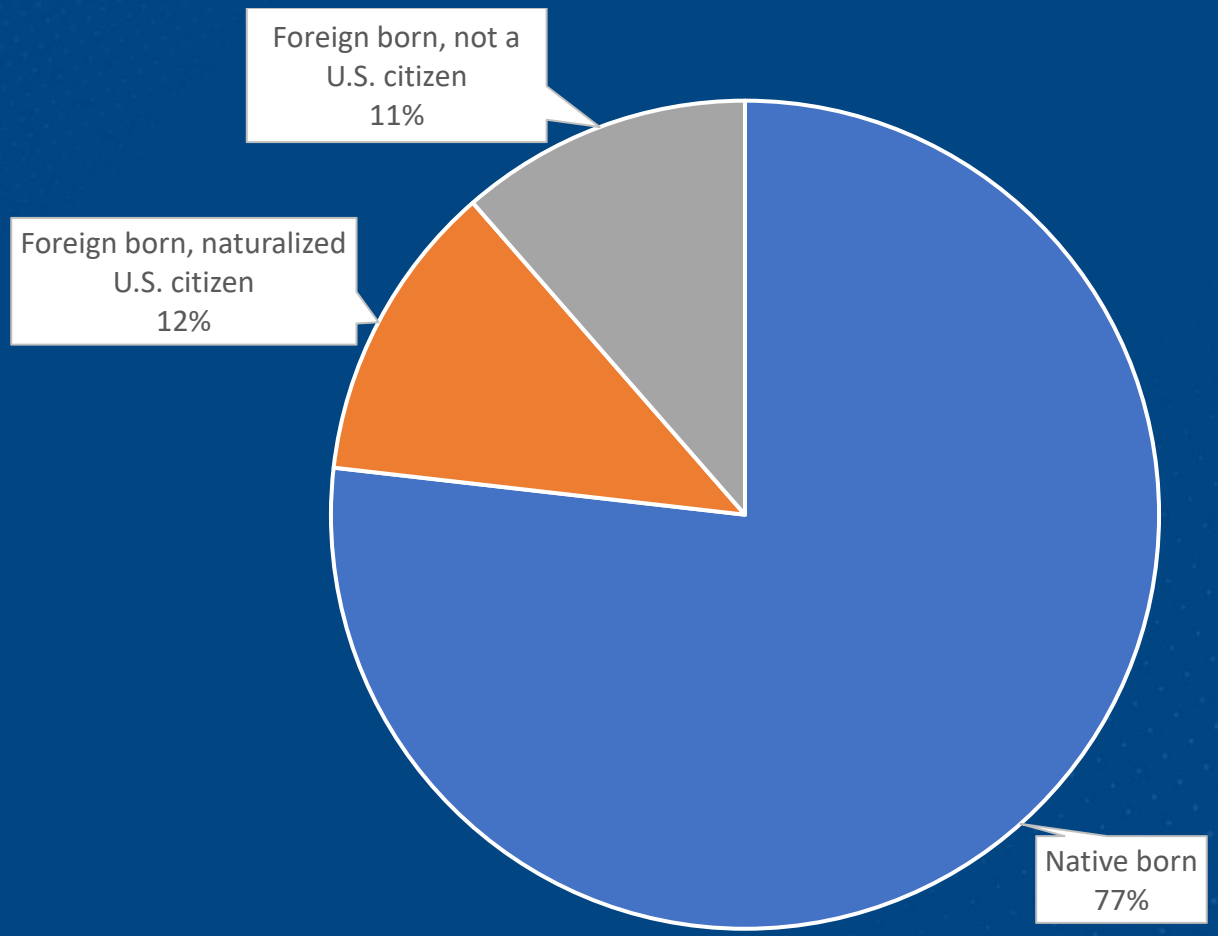
13.7%
81.9%
39.7%
15.4%
16.6%
13.8%
73.1%
9.3%
8.7%
8.5%
15.3%
13.4%
13.2%
13.3%
10.7%
9.2%
Hispanic Population
0.0% - 15.0%
15.1% - 30.0%
30.1% - 45.0%
45.1% - 81.9%
City-wide = 17.2%

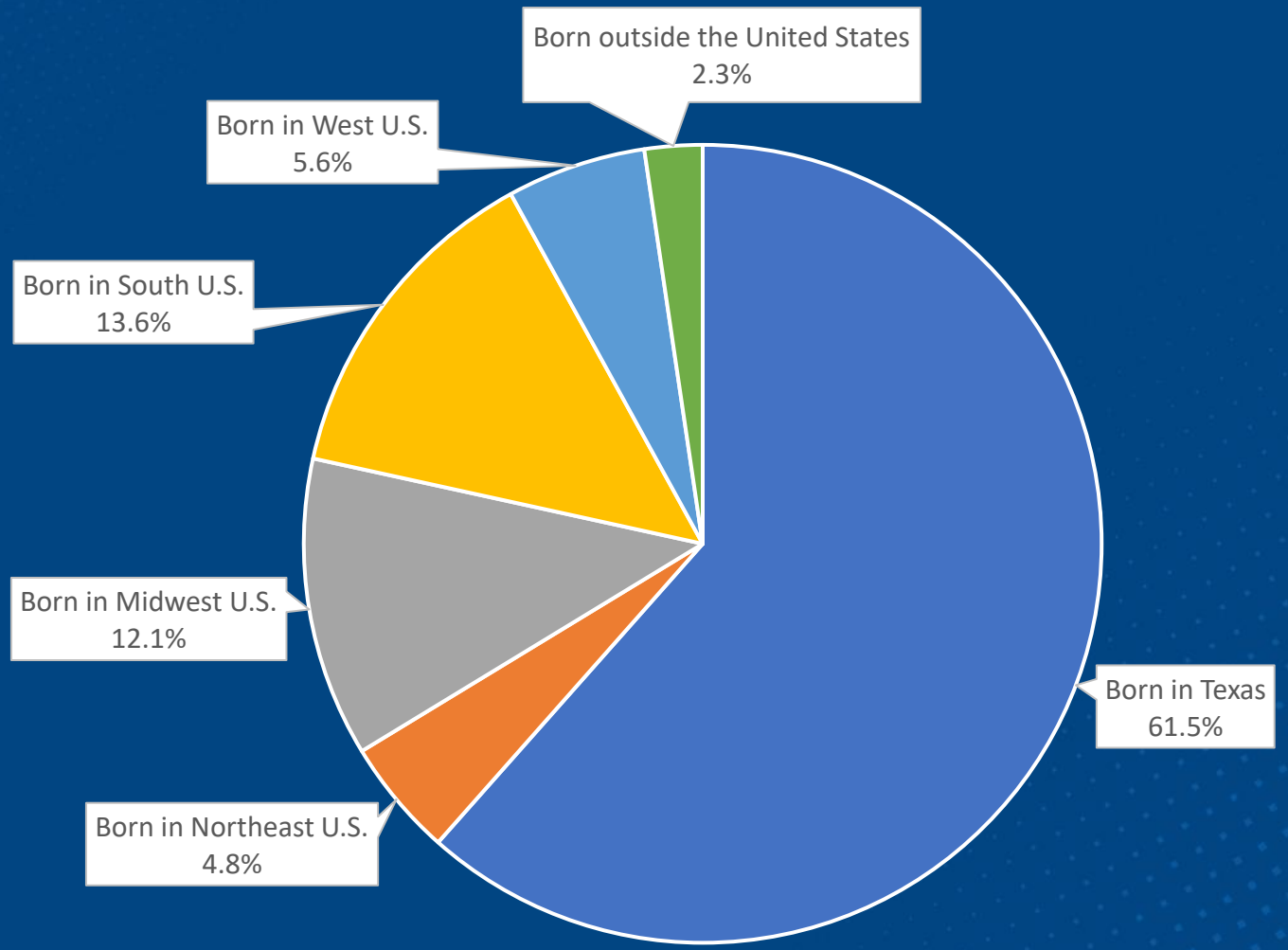
Place of Birth and Year of Entry

Place of Birth



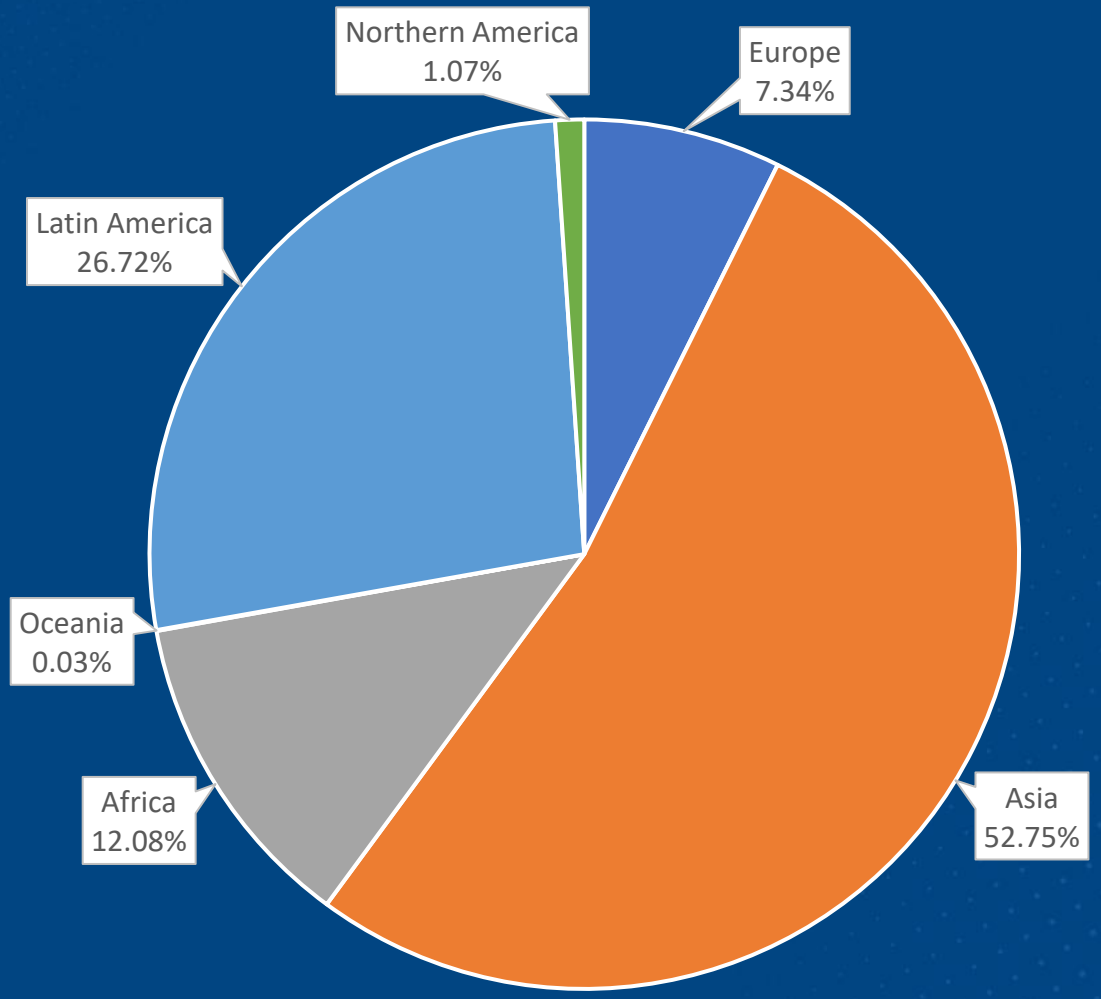
Source: American Community Survey, 2020 5-year estimates

Place of Birth: Native Born



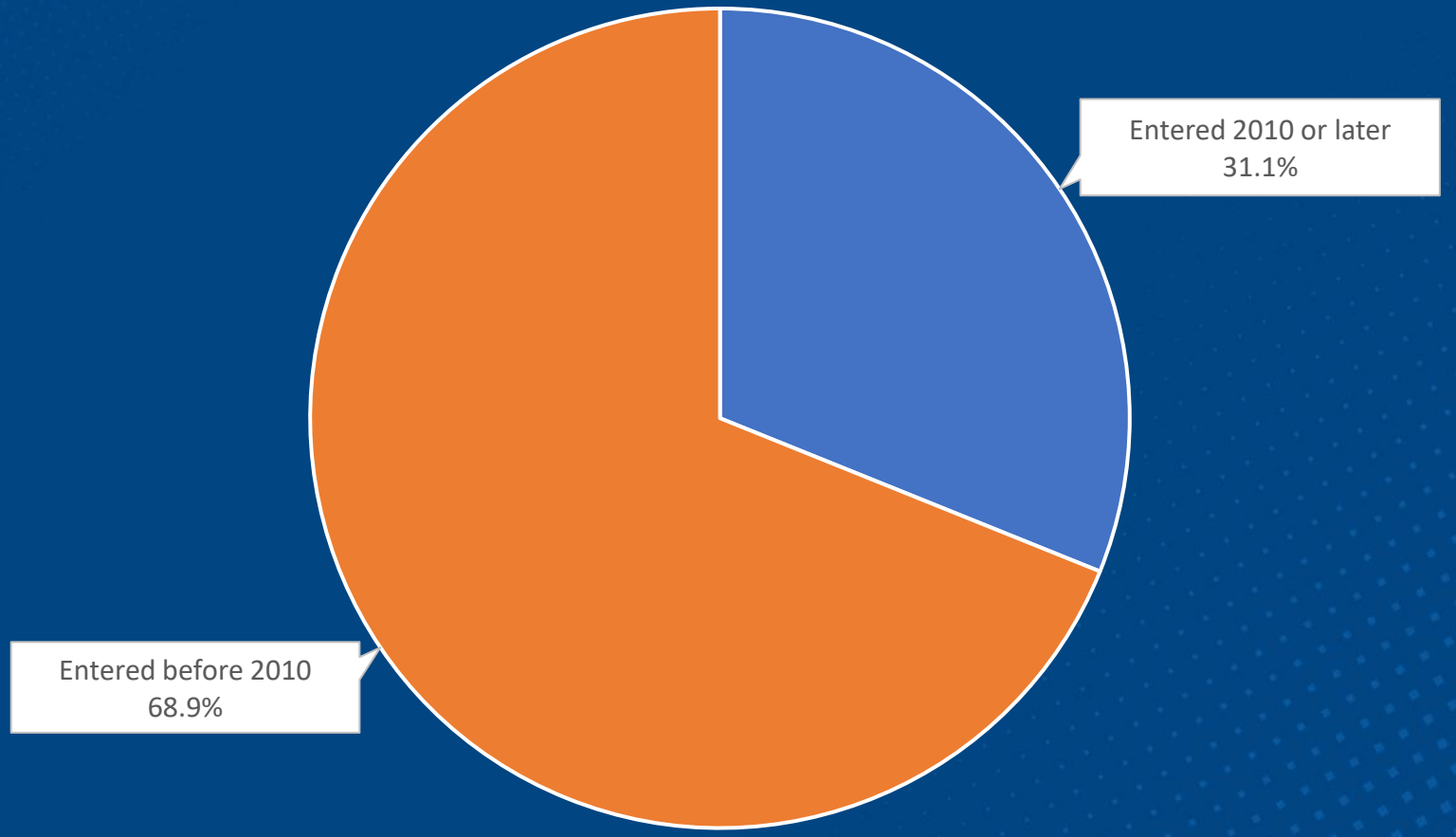
Source: American Community Survey, 2020 5-year estimates

Place of Birth: Foreign Born



Source: American Community Survey, 2020 5-year estimates

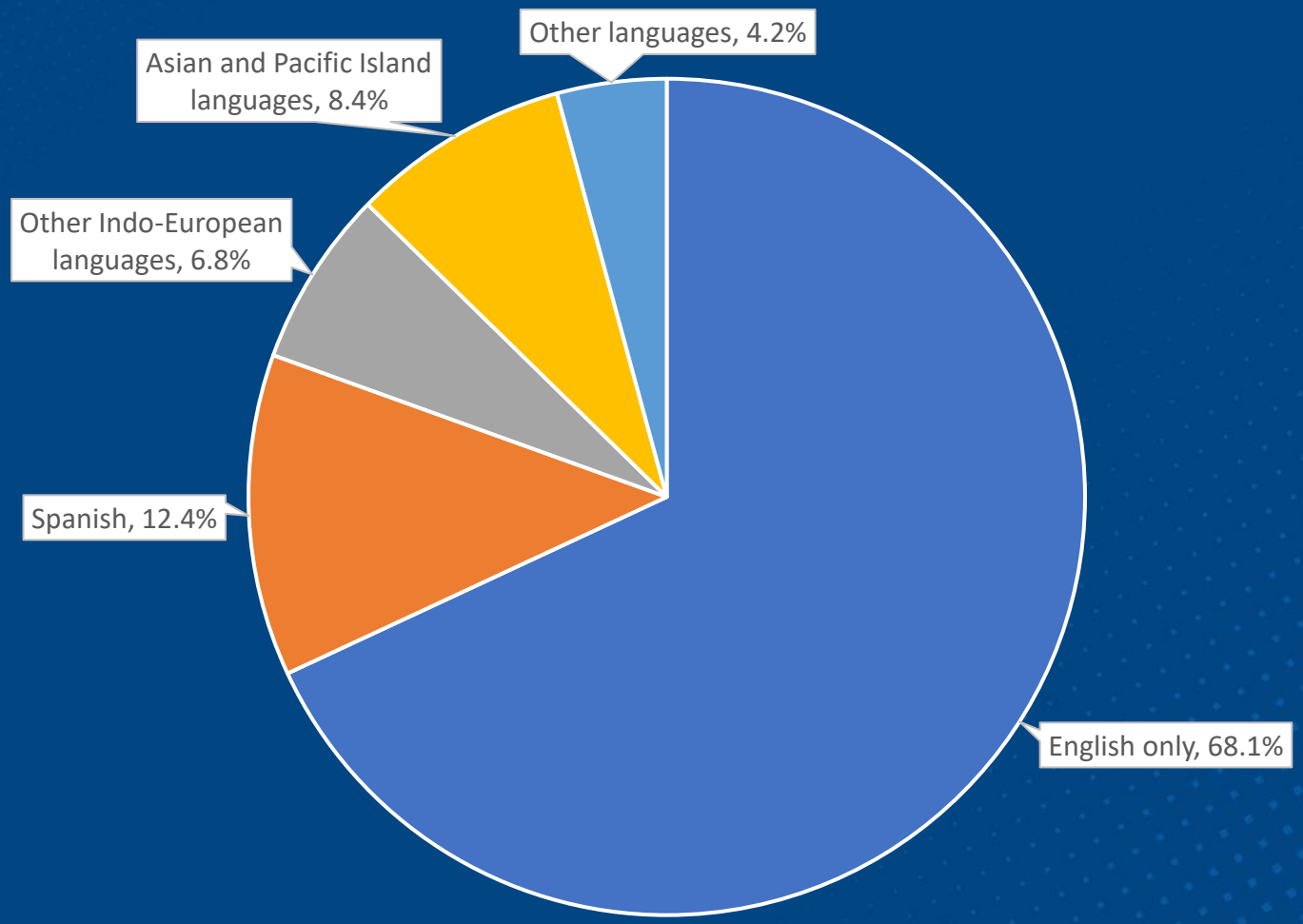
Year of Entry: Foreign Born



Source: American Community Survey, 2020 5-year estimates

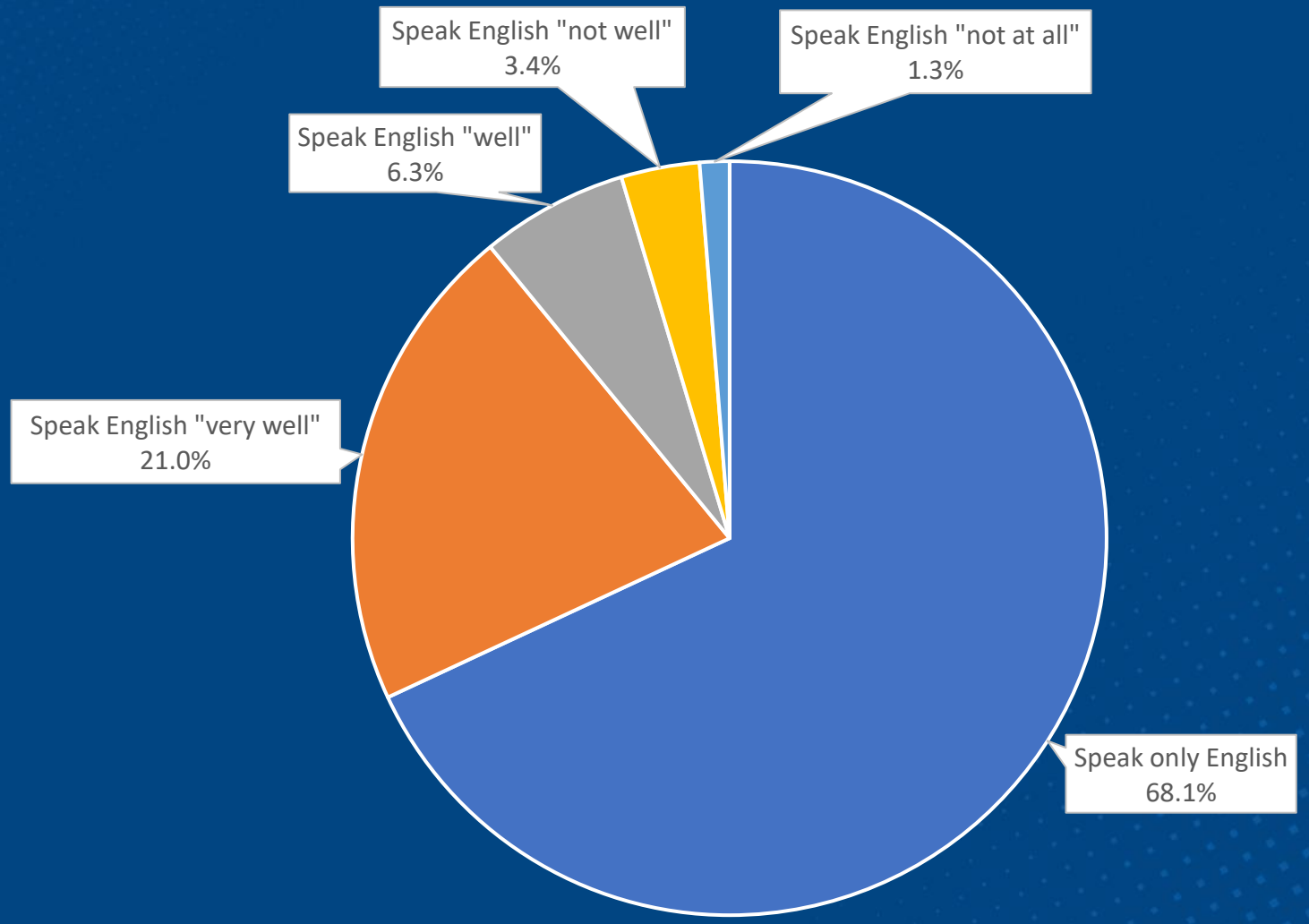
Language

Languages Spoken at Home



Source: American Community Survey, 2020 5-year estimates

Ability to Speak English



Source: American Community Survey, 2020 5-year estimates

Households and Families

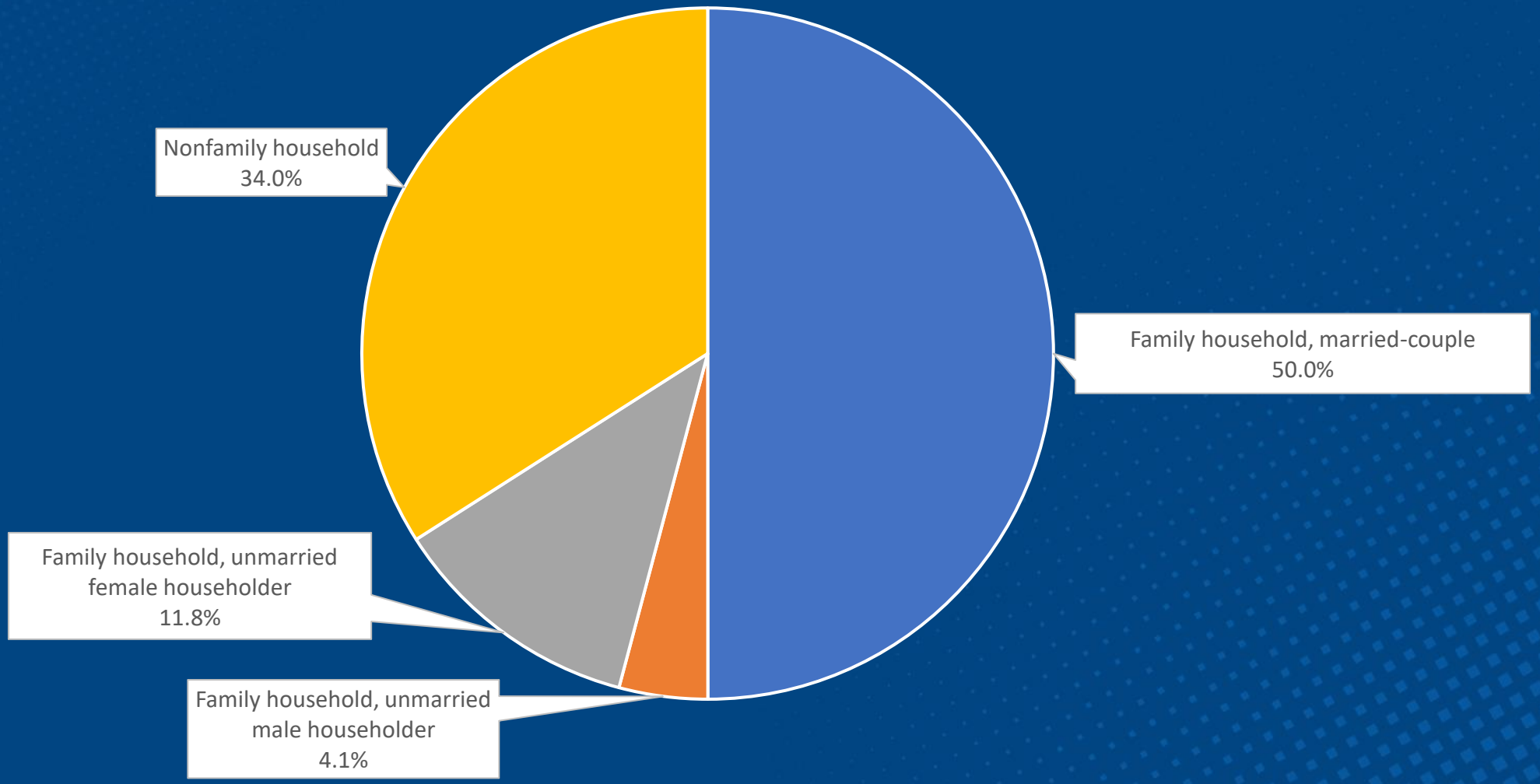
Households: Definitions

Household: A household includes all the people who occupy a housing unit (such as a house or apartment) as their usual place of residence.

- *Family household:* A family includes a householder and one or more people living in the same household who are related to the householder by birth, marriage, or adoption.
- *Nonfamily household:* A nonfamily household consists of a householder living alone (a one-person household) or where the householder shares the home only with people to whom he/she is not related (e.g., a roommate).

Source: American Community Survey, 2020 5-year estimates

Household Types



Source: American Community Survey, 2020 5-year estimates

Households

Householders living alone:

- 9.8% of population and 25.8% of households
- 28.0% of householders living alone are 65 years and over

Couples in households:

- 55.3% of households include opposite-sex spouse or unmarried partner
- 1.0% of households include same-sex spouse or unmarried partner

Source: American Community Survey, 2020 5-year estimates

Families

29.3% of households include own children under 18 years

34.6% of households have one or more people 60 years or over

3.4% of households include grandparents that live with grandchildren

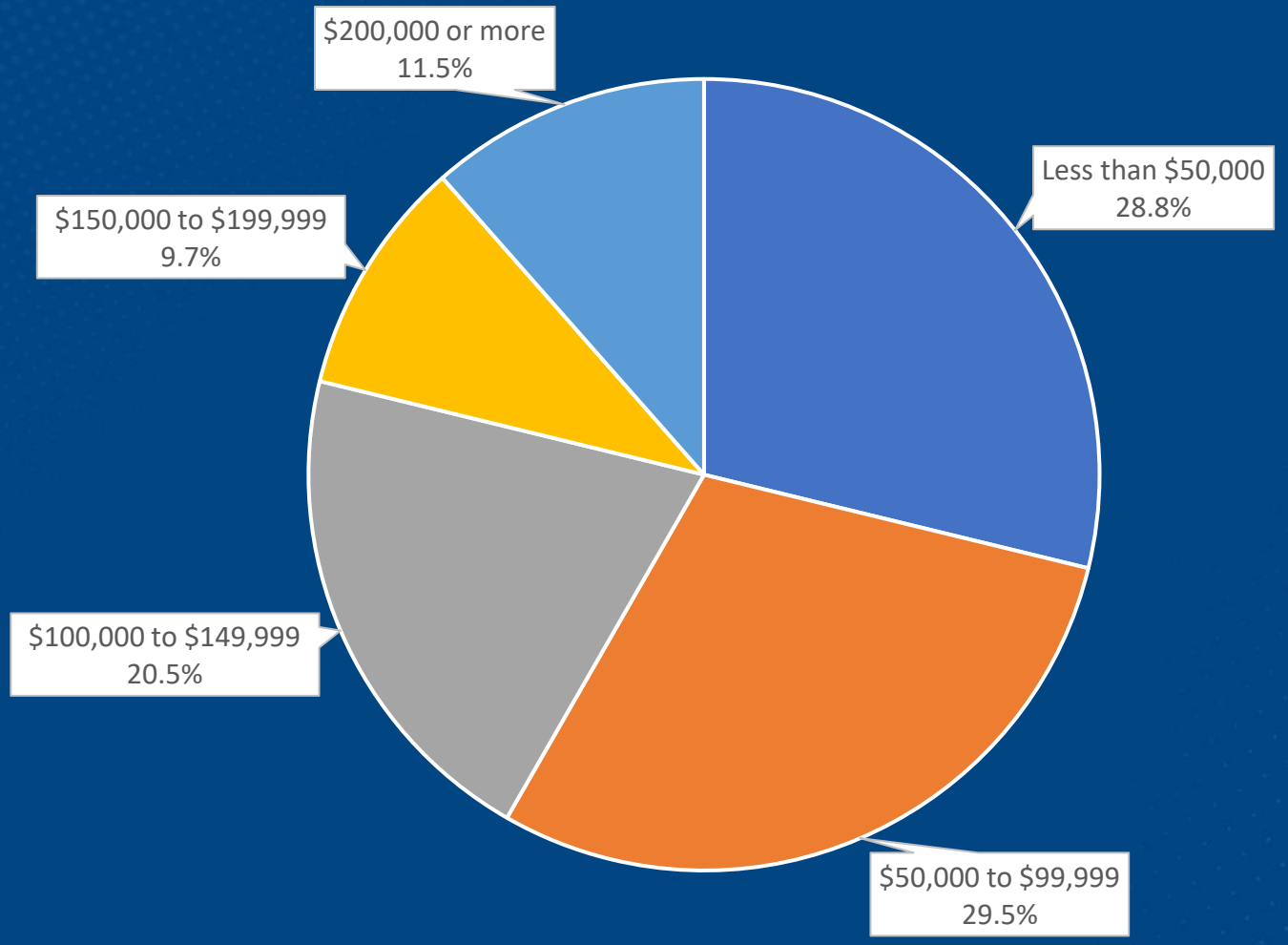
- Householder or parent of householder
- With or without parents of the grandchildren present

Average family size is 3.2 persons

Source: American Community Survey, 2020 5-year estimates

Income and Poverty

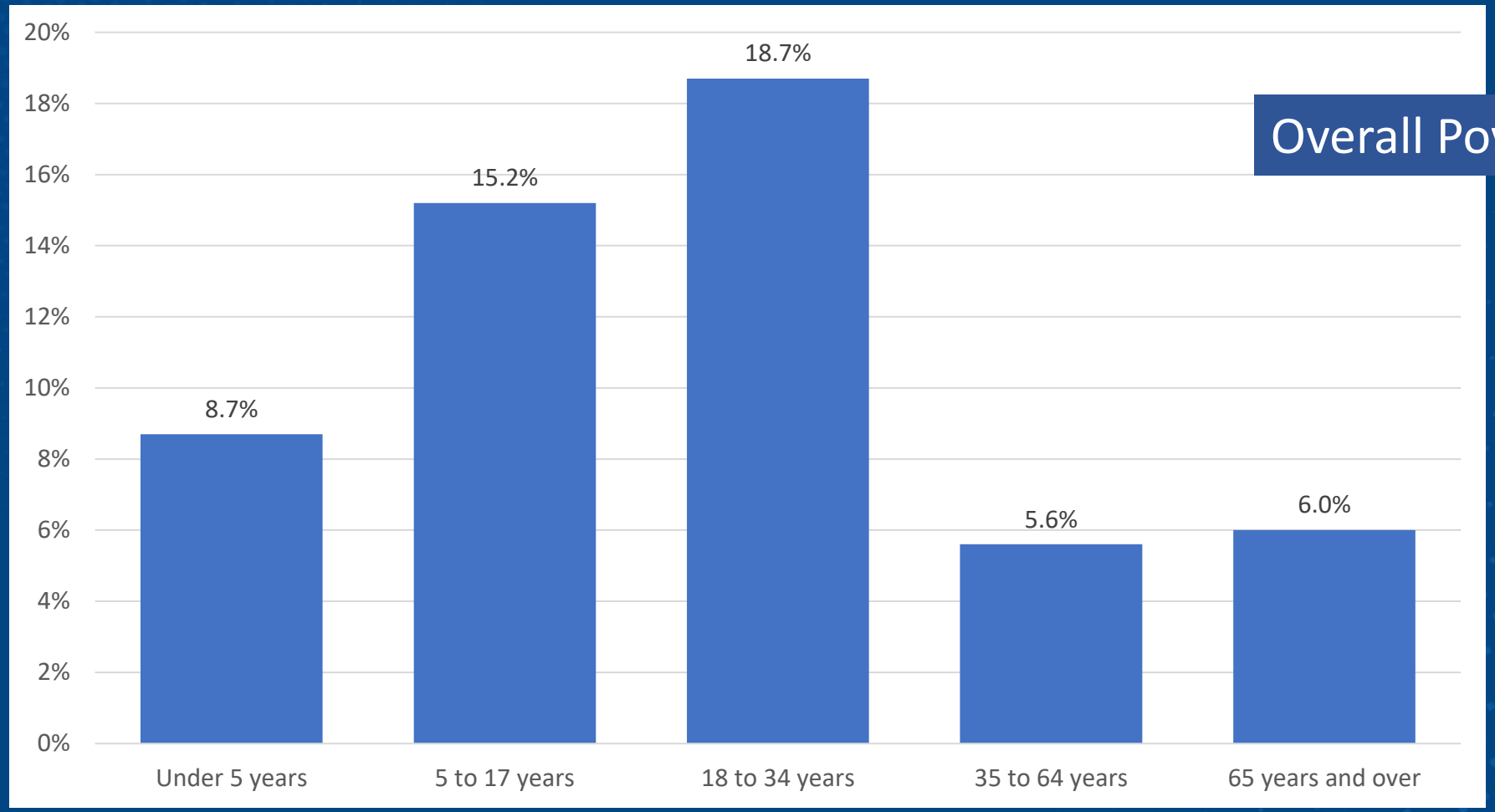
Household Income



Median Household Income = $85,530

Source: American Community Survey, 2020 5-year estimates

Poverty Rate by Age



Overall Poverty Rate = 10.9%

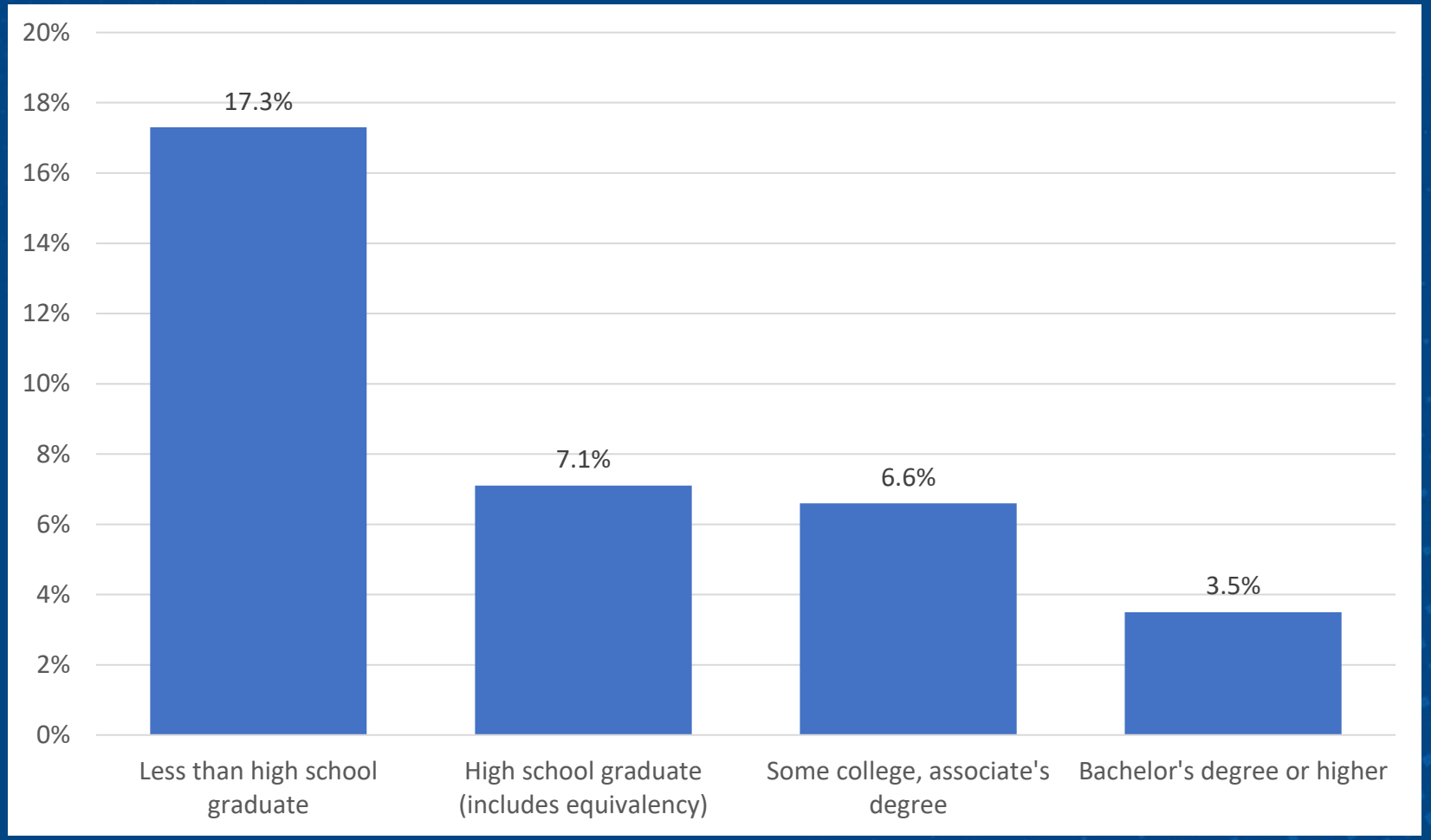
Source: American Community Survey, 2020 5-year estimates

Median Earnings in Past 12 Months (Individual)

	Total	Male	Female
Overall	**$51,150**	**$57,732**	**$43,264**
Less than high school graduate	$25,919	$31,760	$19,377
High school graduate (includes equivalency)	$37,156	$38,516	$34,053
Some college or associates degree	$40,111	$43,274	$36,009
Bachelor's degree	$63,349	$80,803	$54,536
Graduate or professional degree	$71,683	$95,133	$56,689

Source: American Community Survey, 2020 5-year estimates

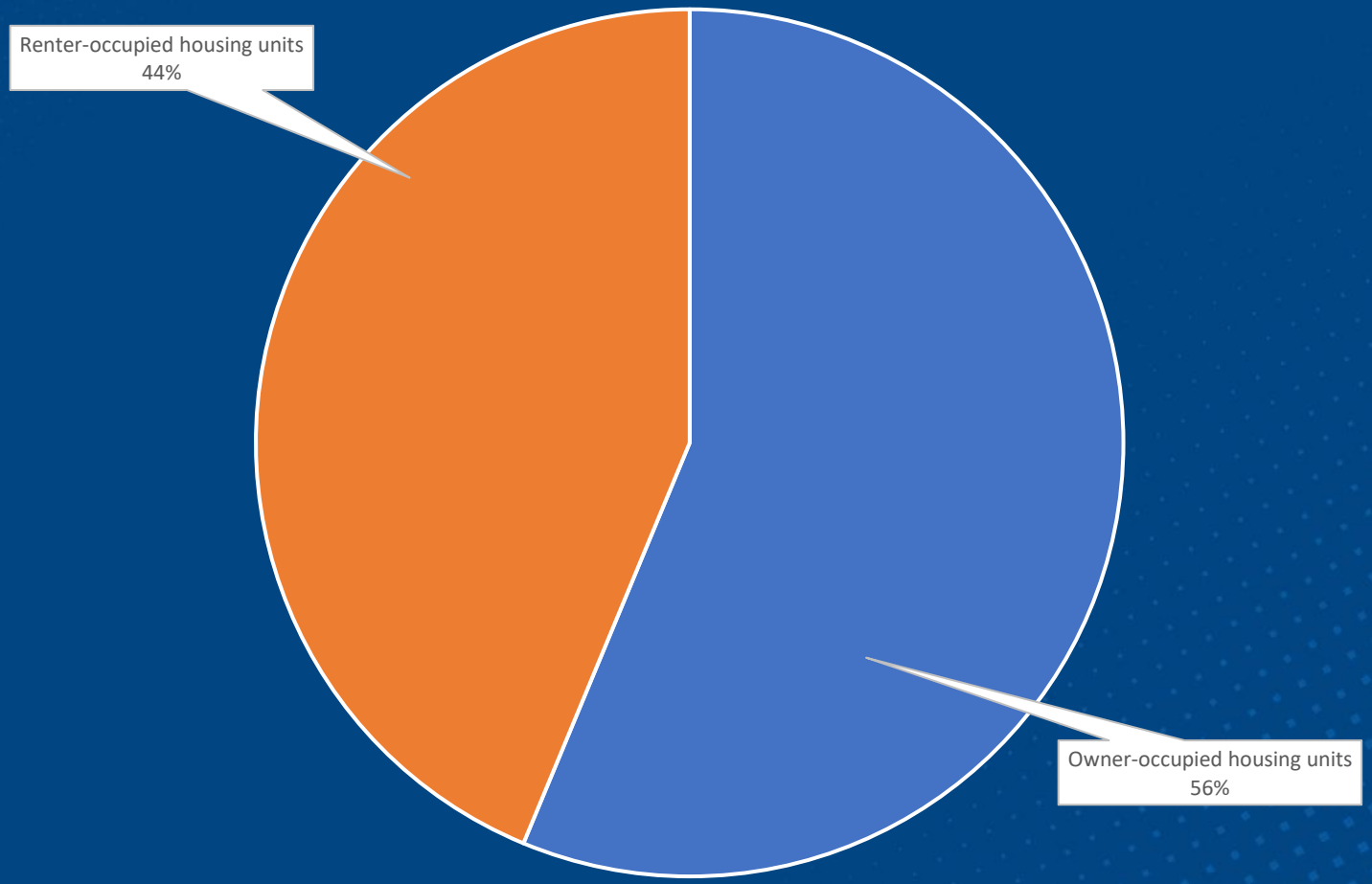
Poverty Rate by Educational Attainment



Source: American Community Survey, 2020 5-year estimates

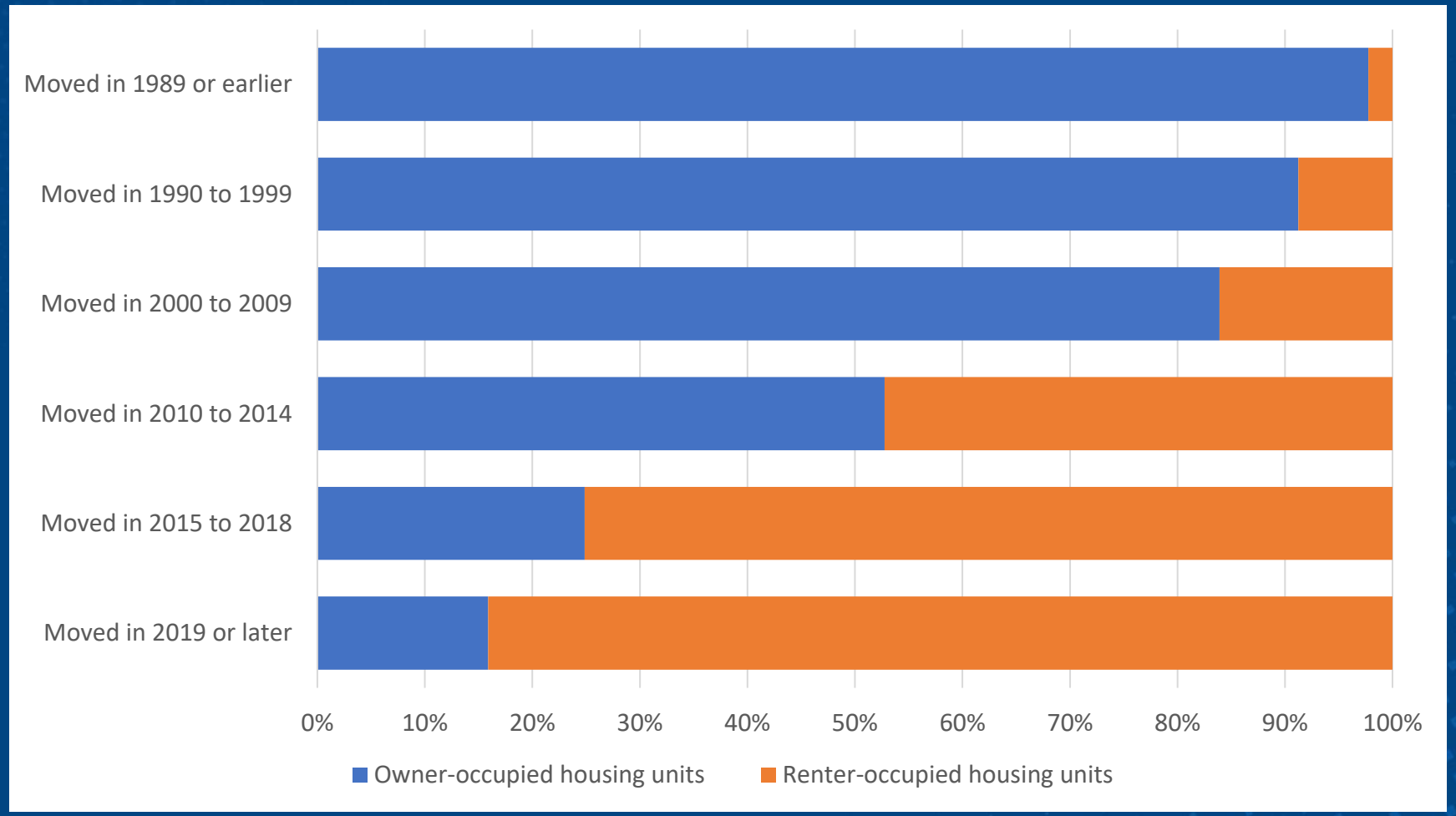
Housing

Housing: Renter/Ownership Split



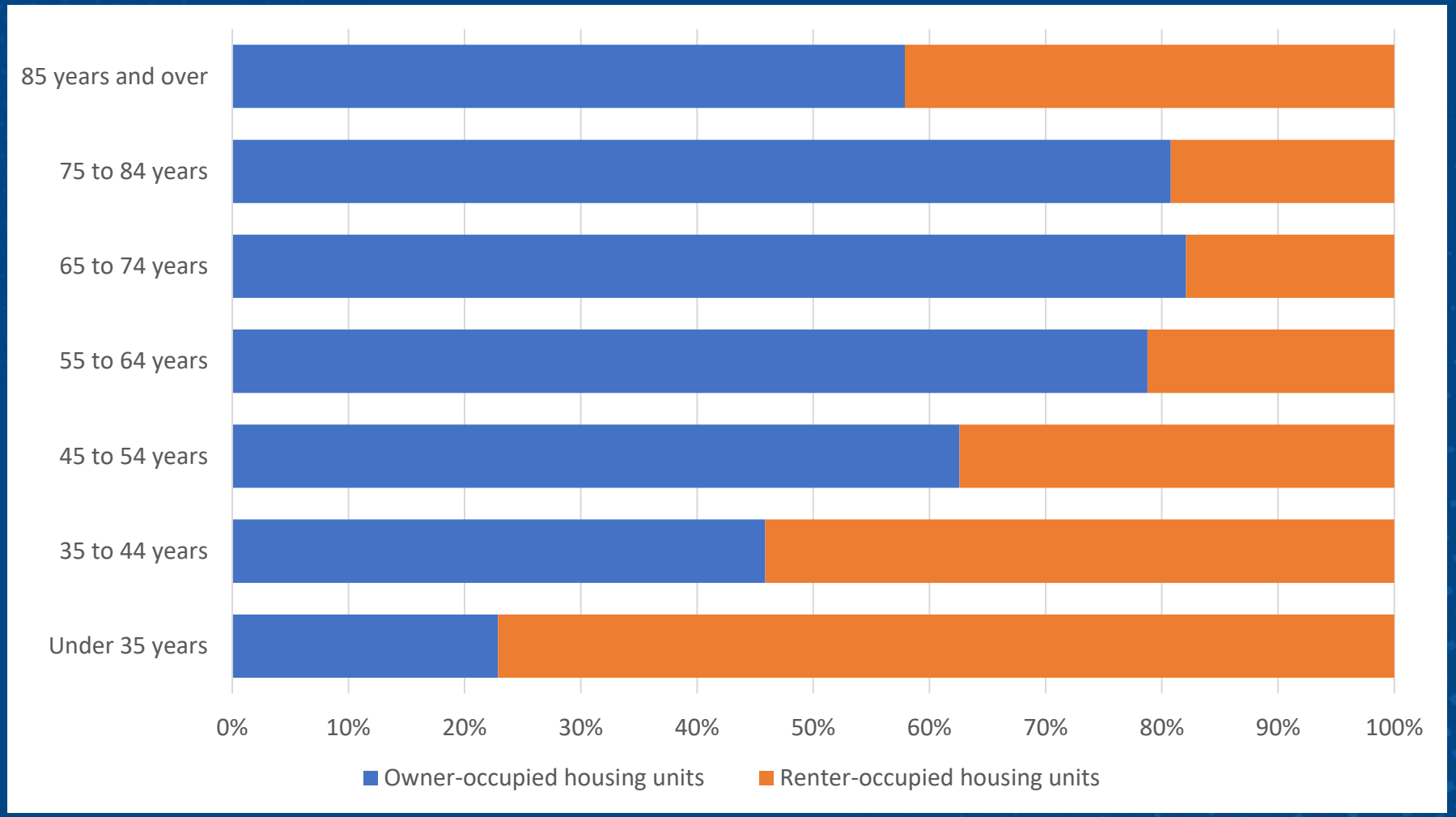
Source: American Community Survey, 2020 5-year estimates

Housing: Ownership by Year Moved Into Unit



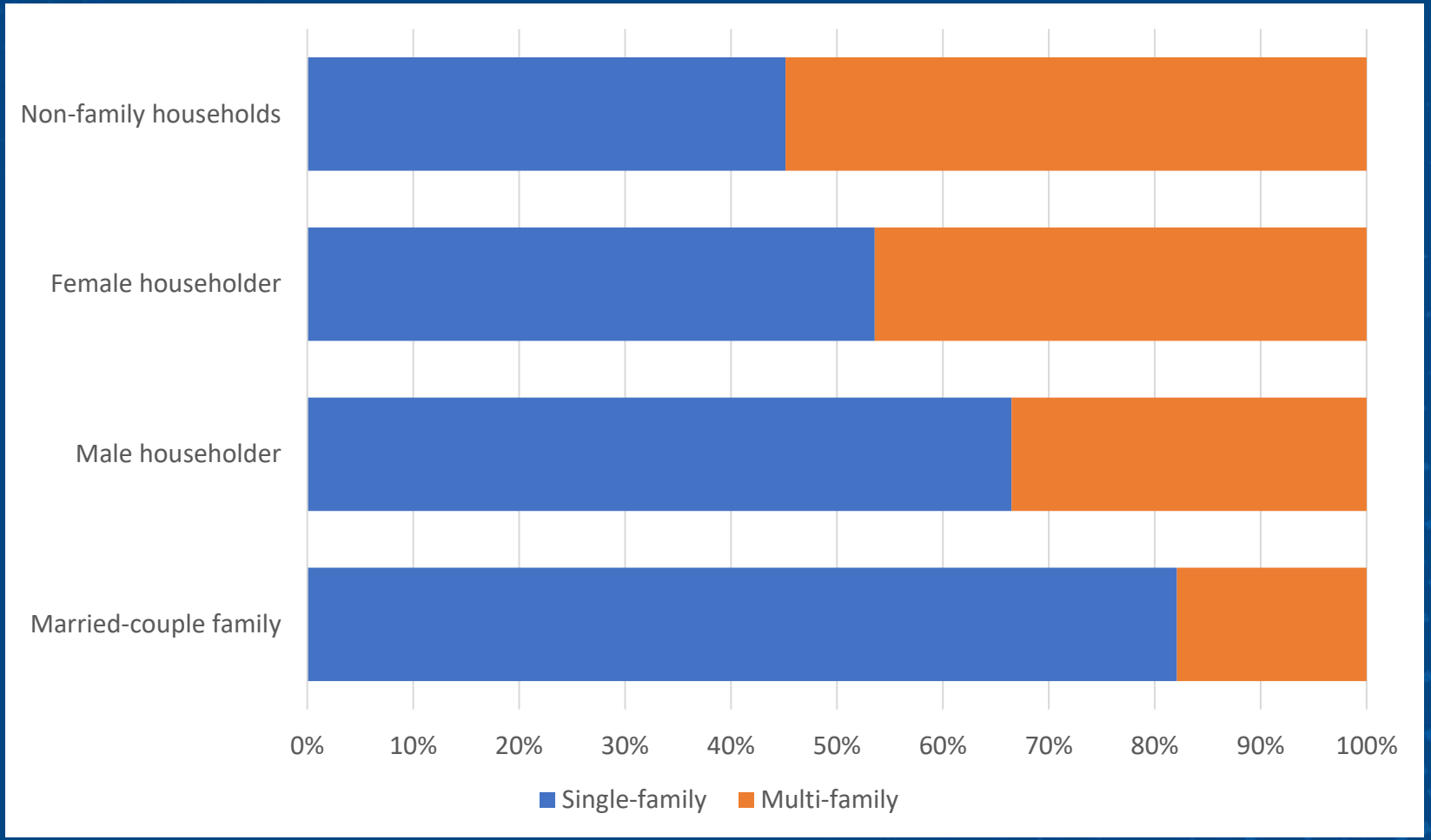
Source: American Community Survey, 2020 5-year estimates

Housing: Ownership by Age



Source: American Community Survey, 2020 5-year estimates

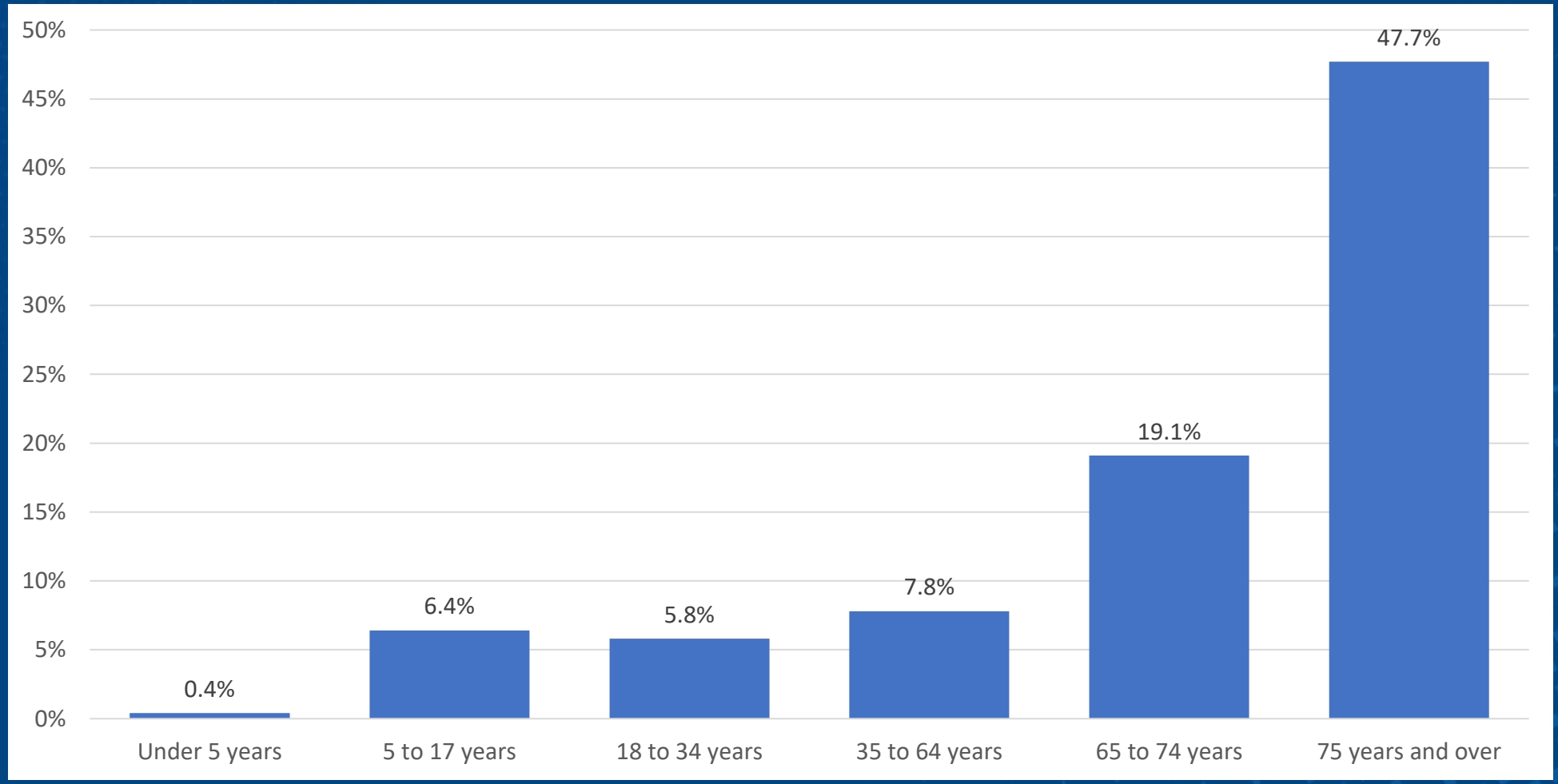
Housing: Unit Type by Household



Source: American Community Survey, 2020 5-year estimates

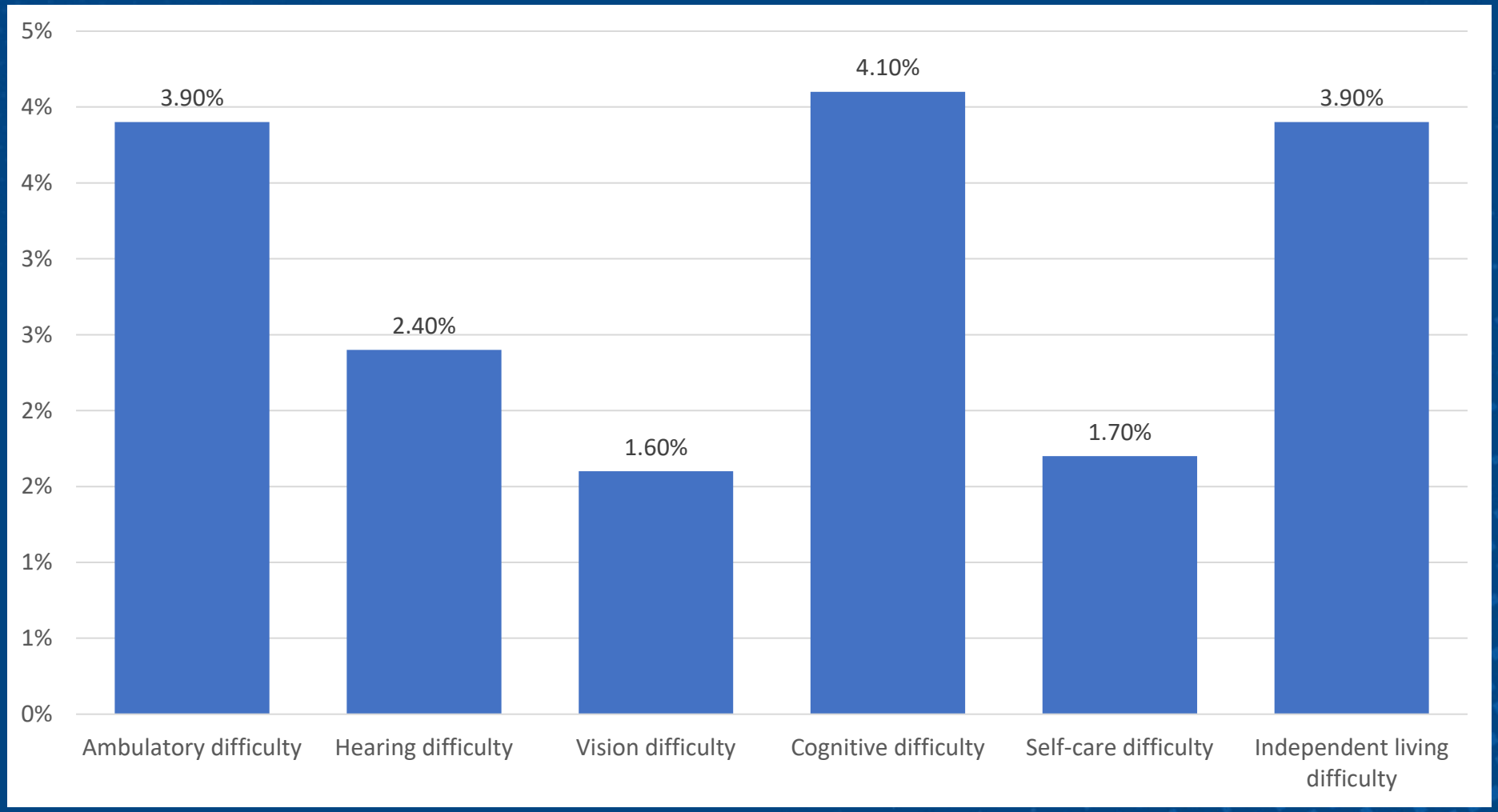
Disability

Percent Disabled by Age (All Types)



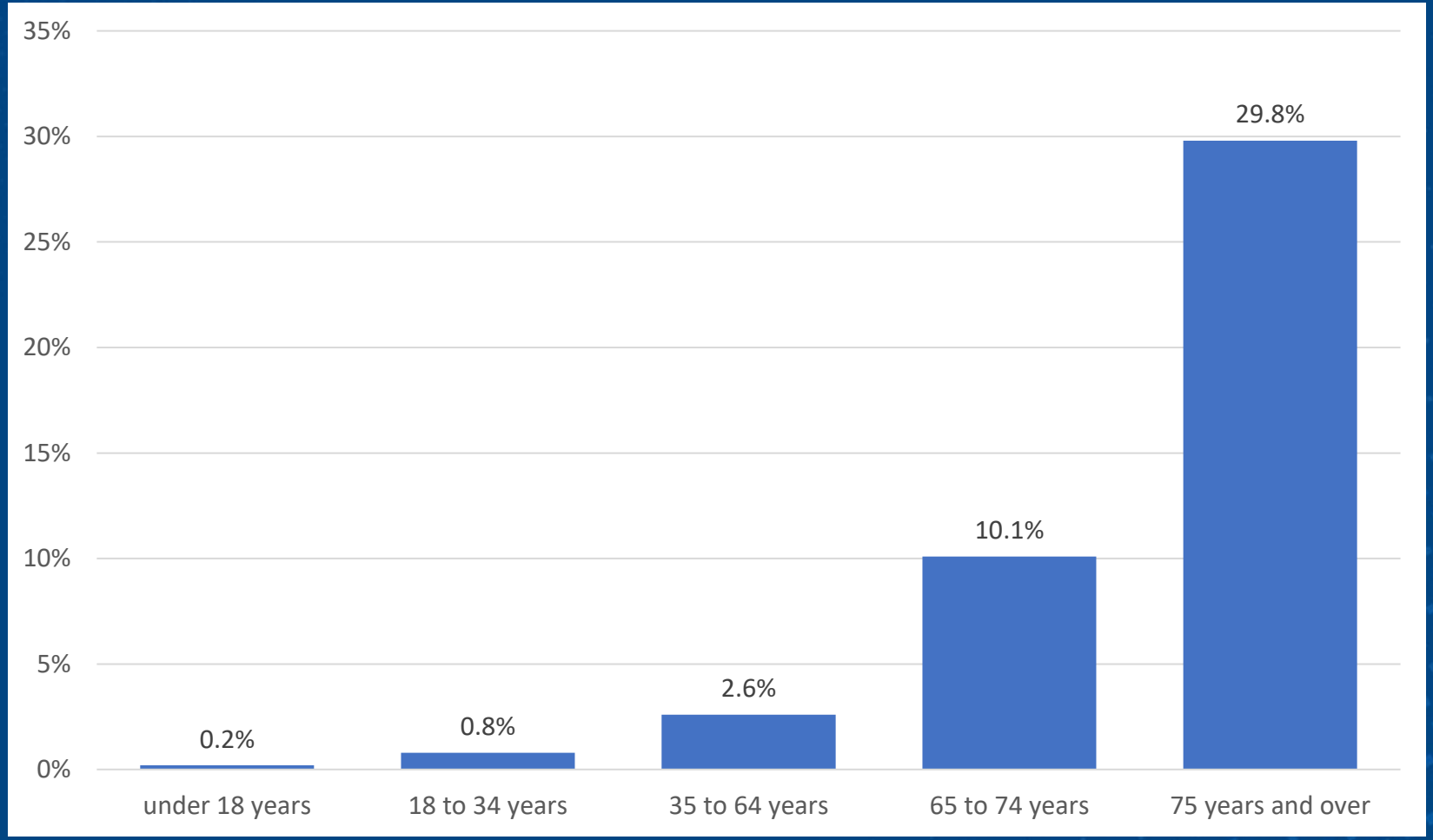
Source: American Community Survey, 2020 5-year estimates

Disability Types: Percentage of Population



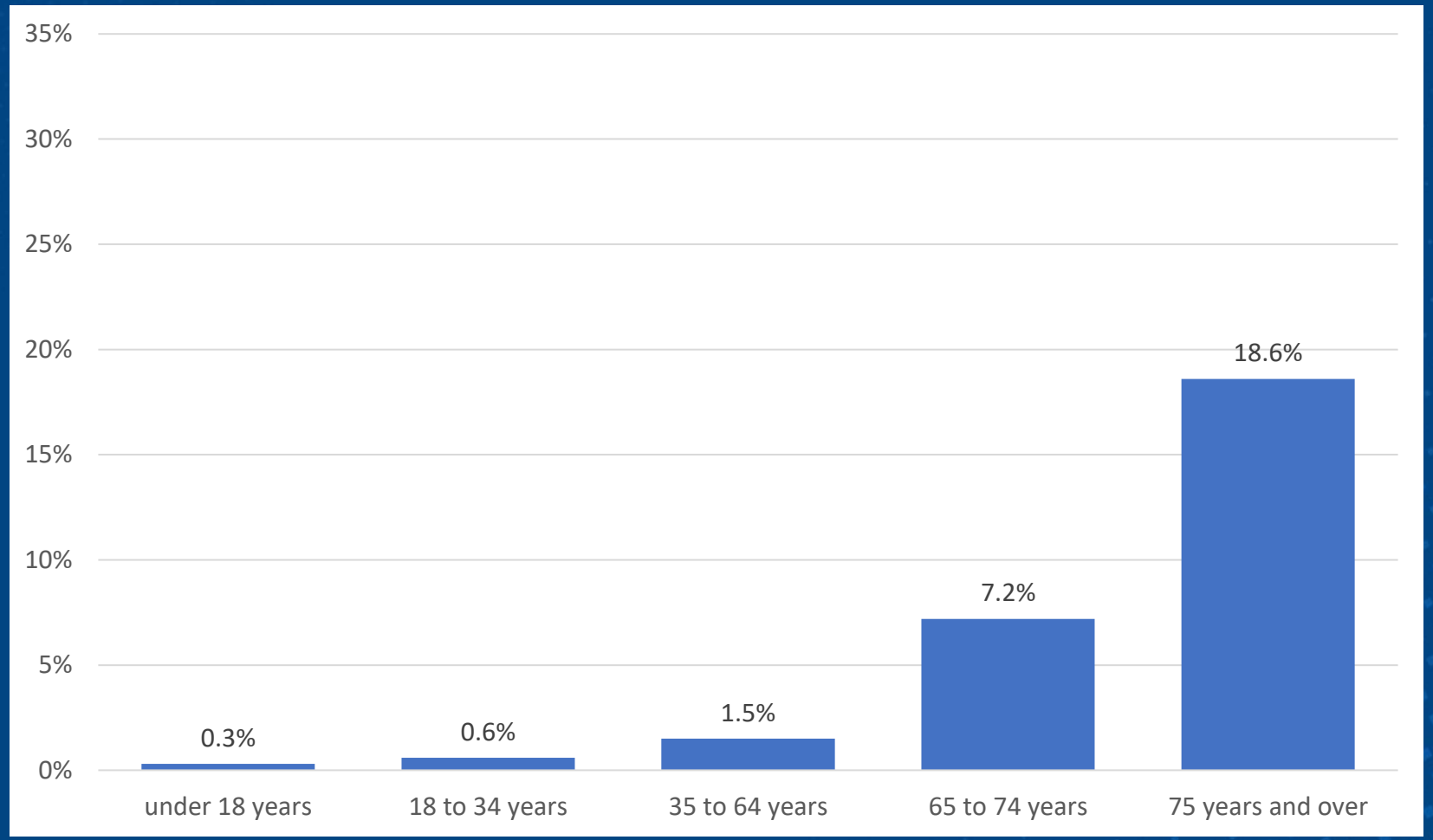
Source: American Community Survey, 2020 5-year estimates

Ambulatory Difficulty by Age



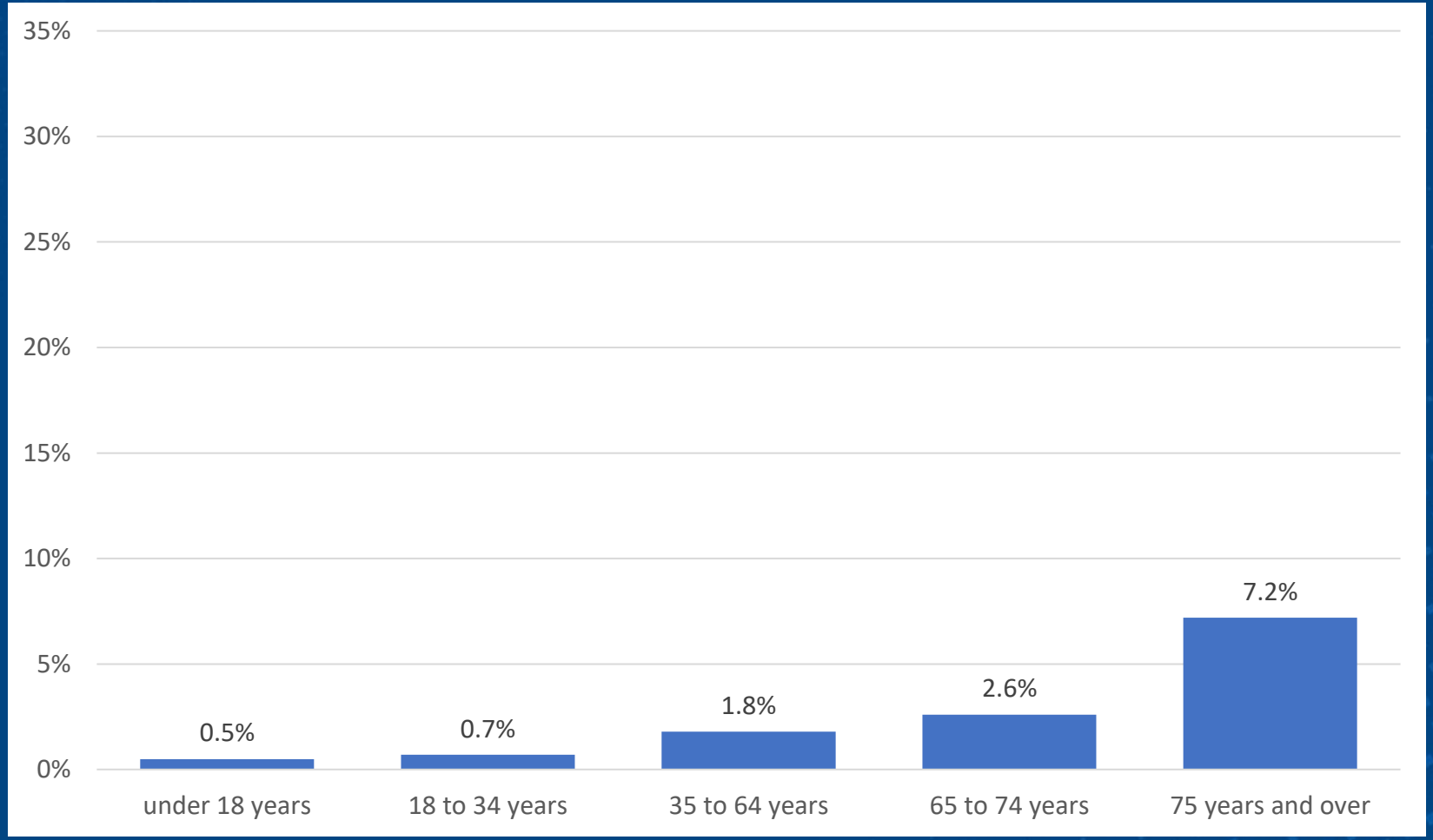
Source: American Community Survey, 2020 5-year estimates

Hearing Difficulty by Age



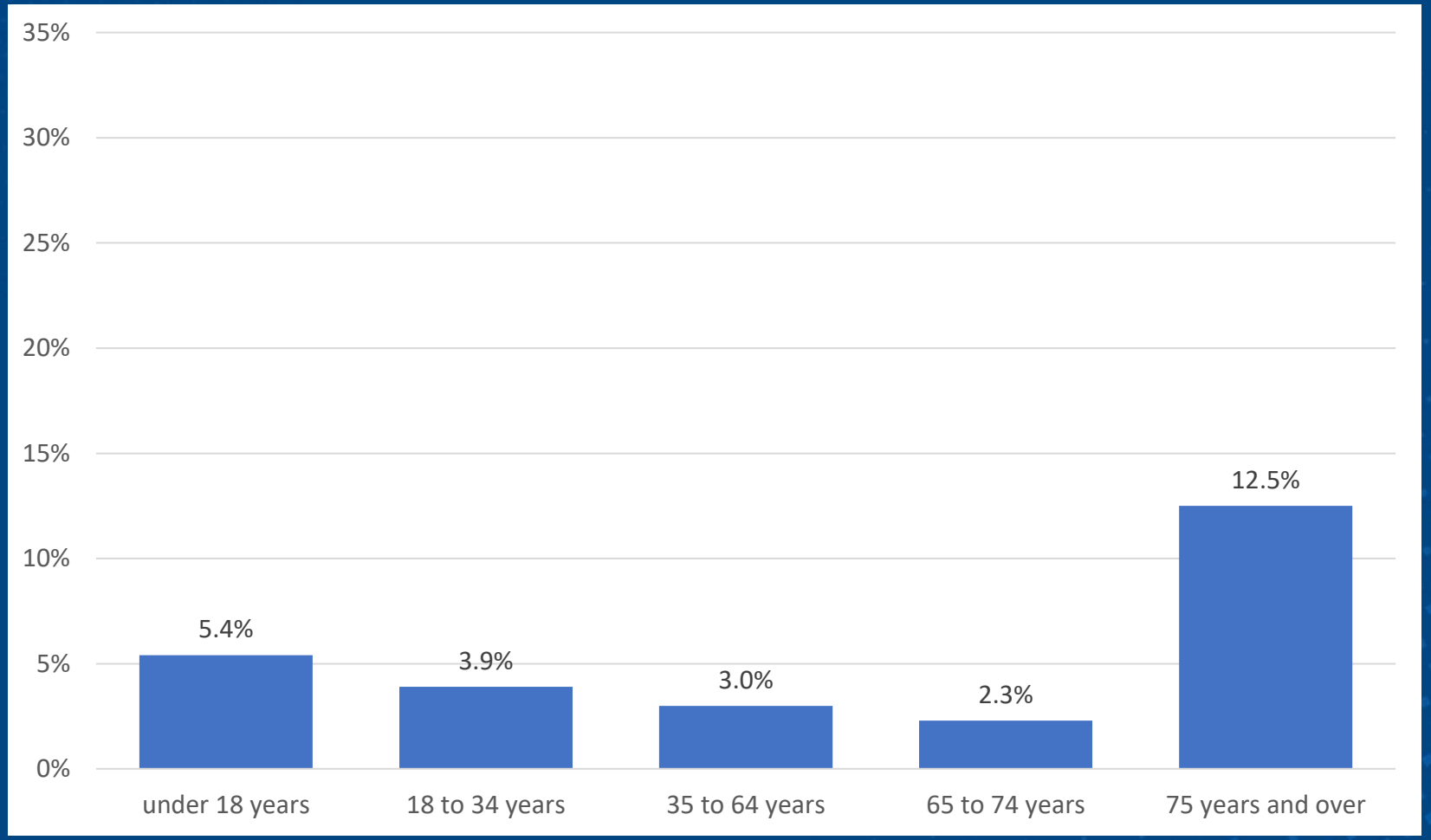
Source: American Community Survey, 2020 5-year estimates

Vision Difficulty by Age



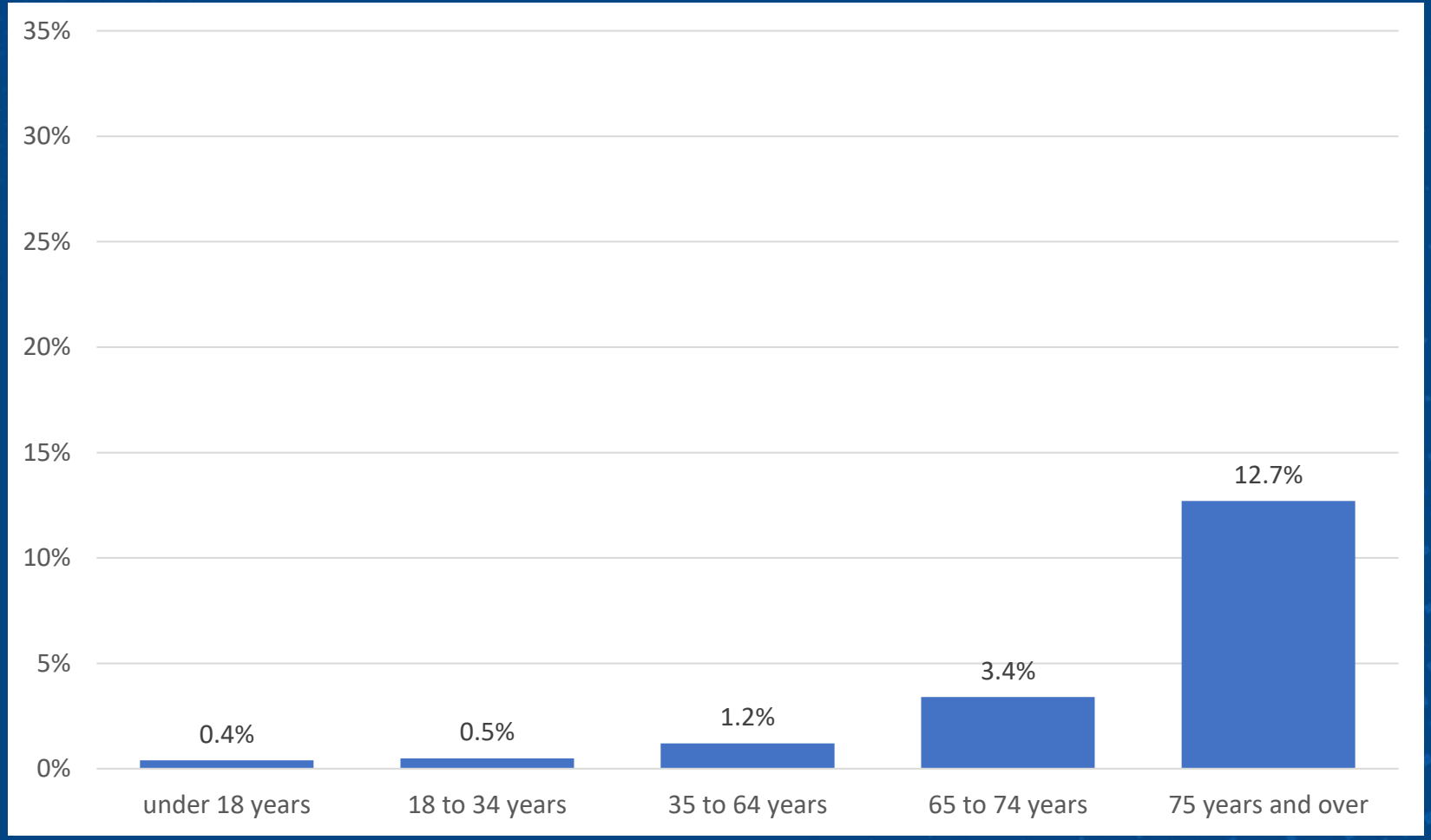
Source: American Community Survey, 2020 5-year estimates

Cognitive Difficulty by Age



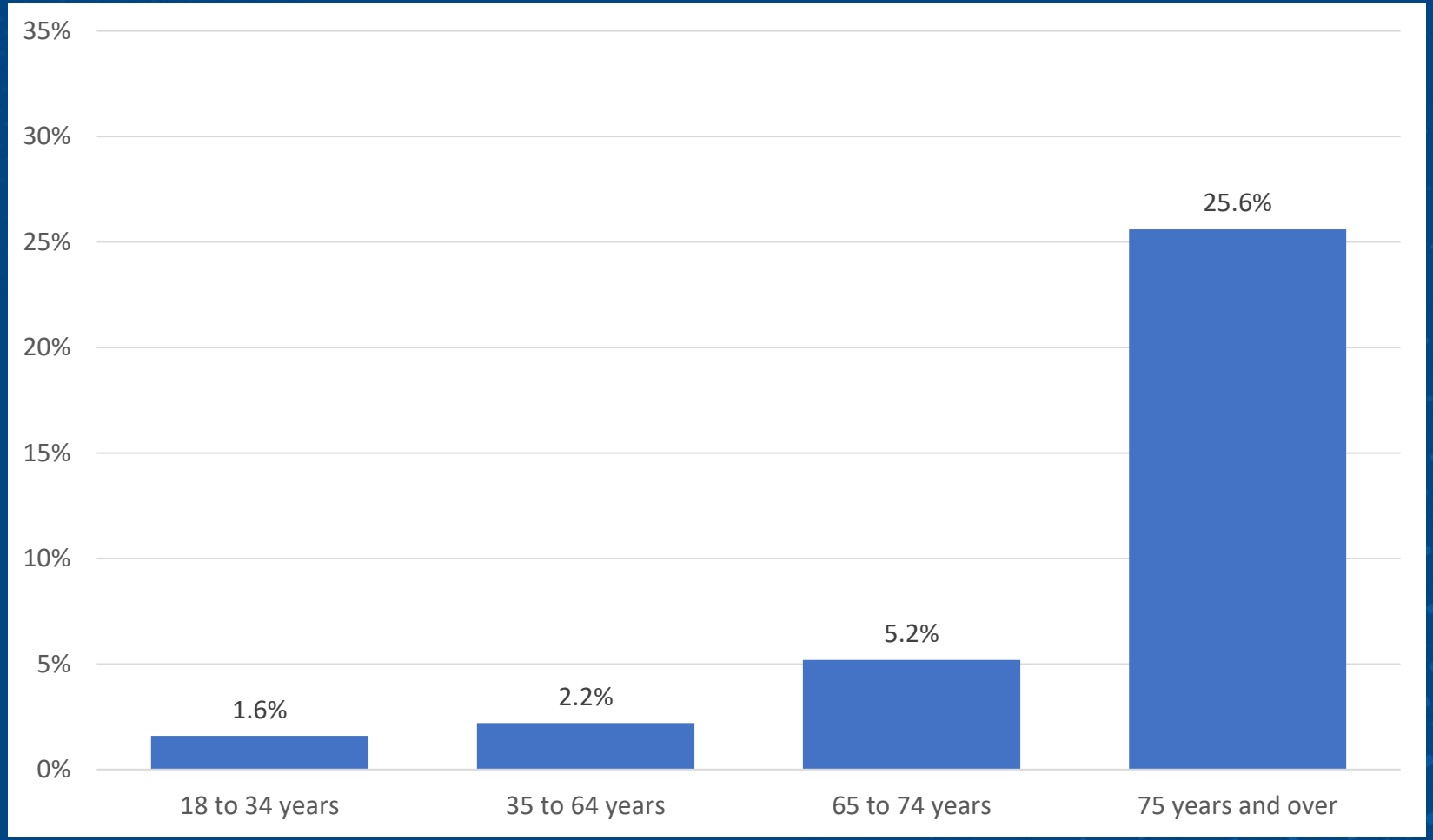
Source: American Community Survey, 2020 5-year estimates

Self-Care Difficulty by Age



Source: American Community Survey, 2020 5-year estimates

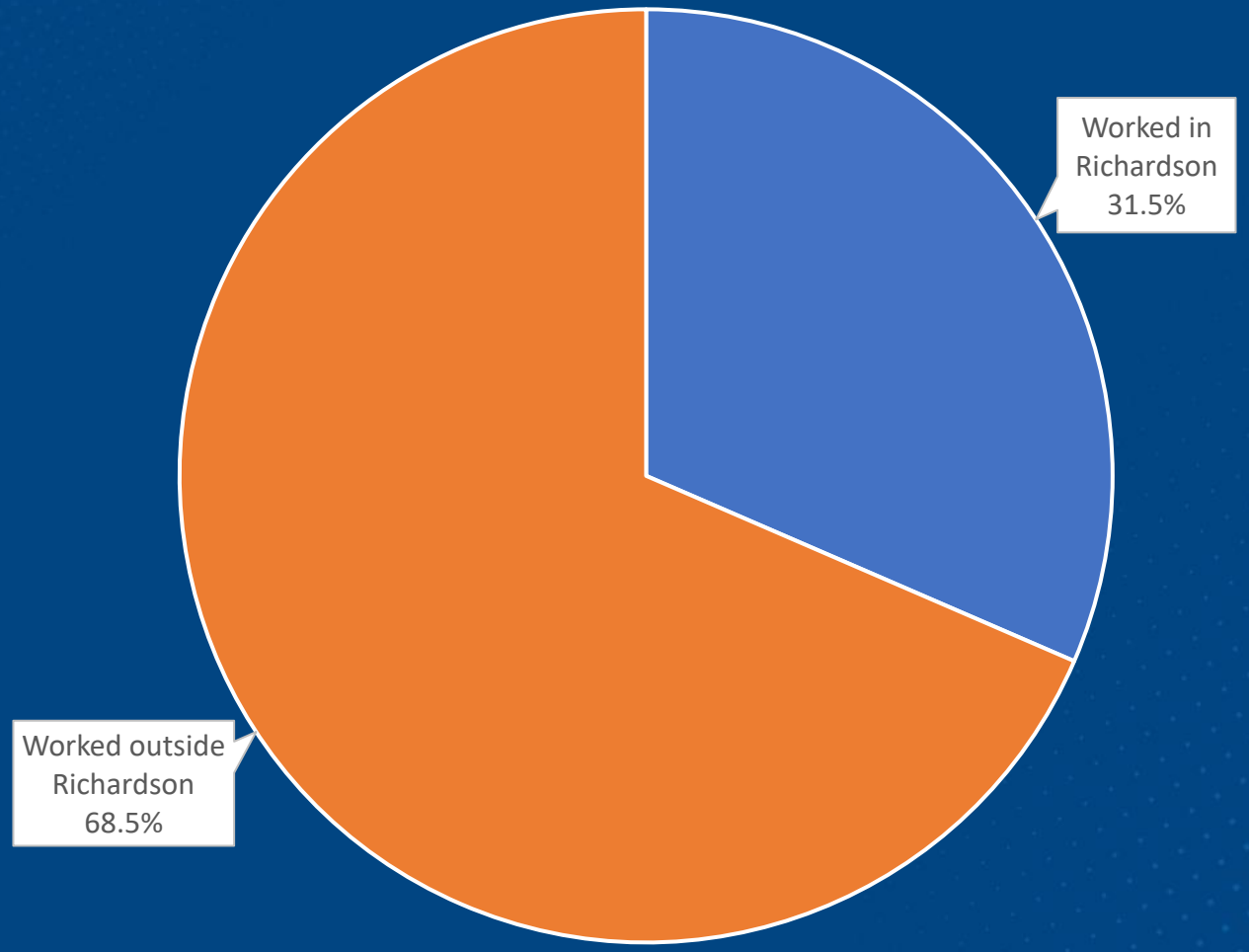
Independent Living Difficulty by Age



Source: American Community Survey, 2020 5-year estimates

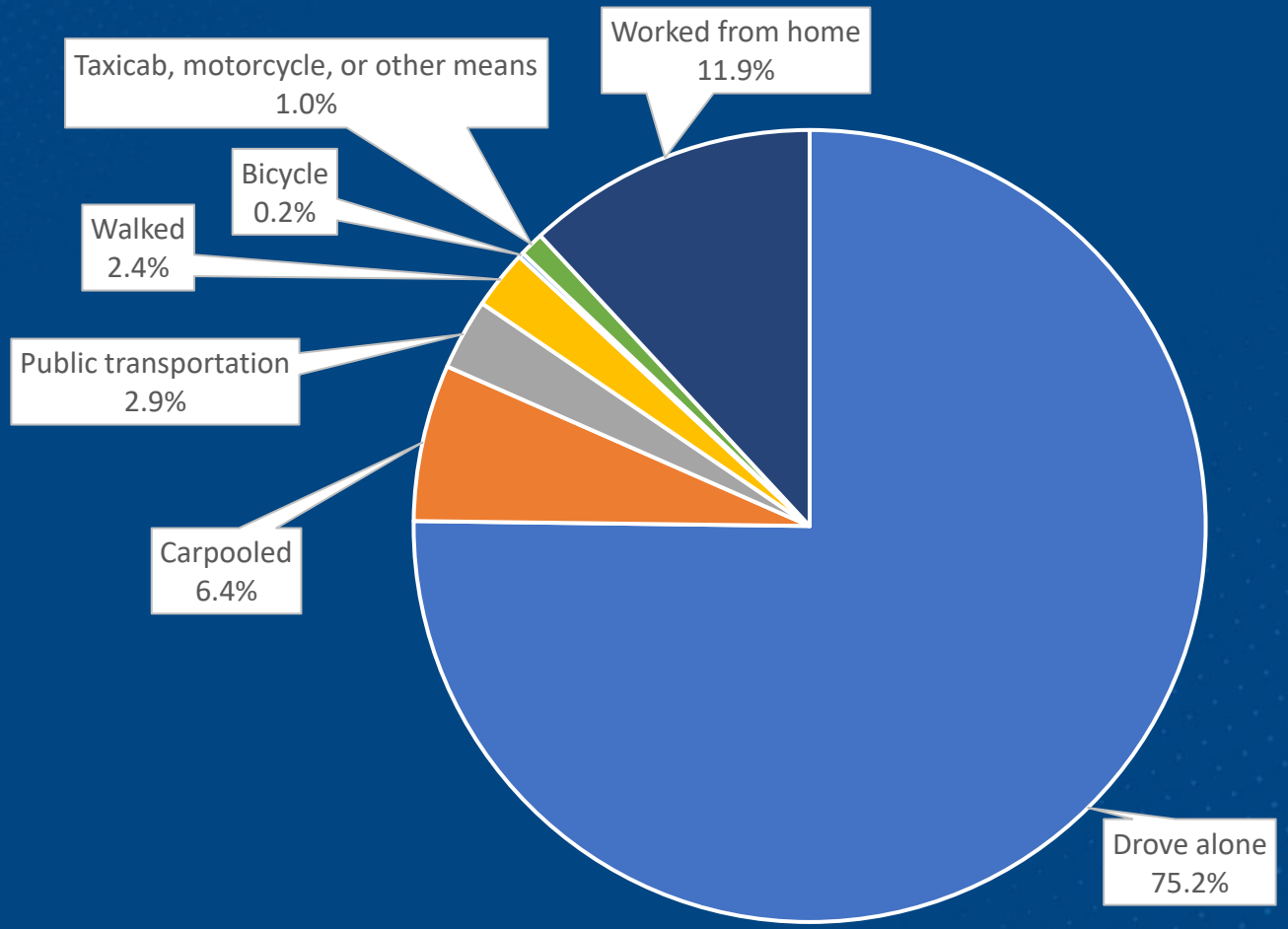
Work and Commute

Resident's Work Location



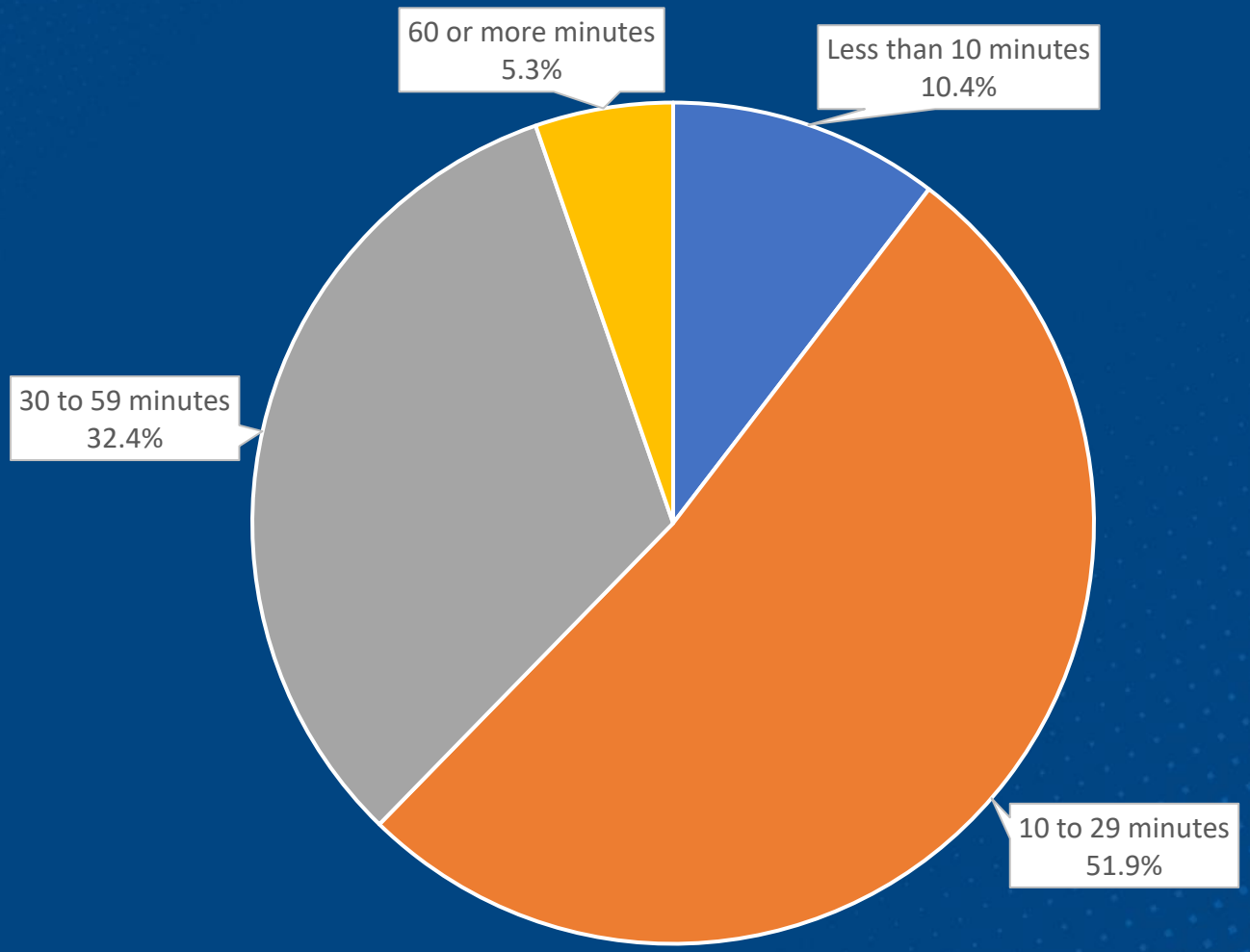
Source: American Community Survey, 2020 5-year estimates

Means of Transportation to Work



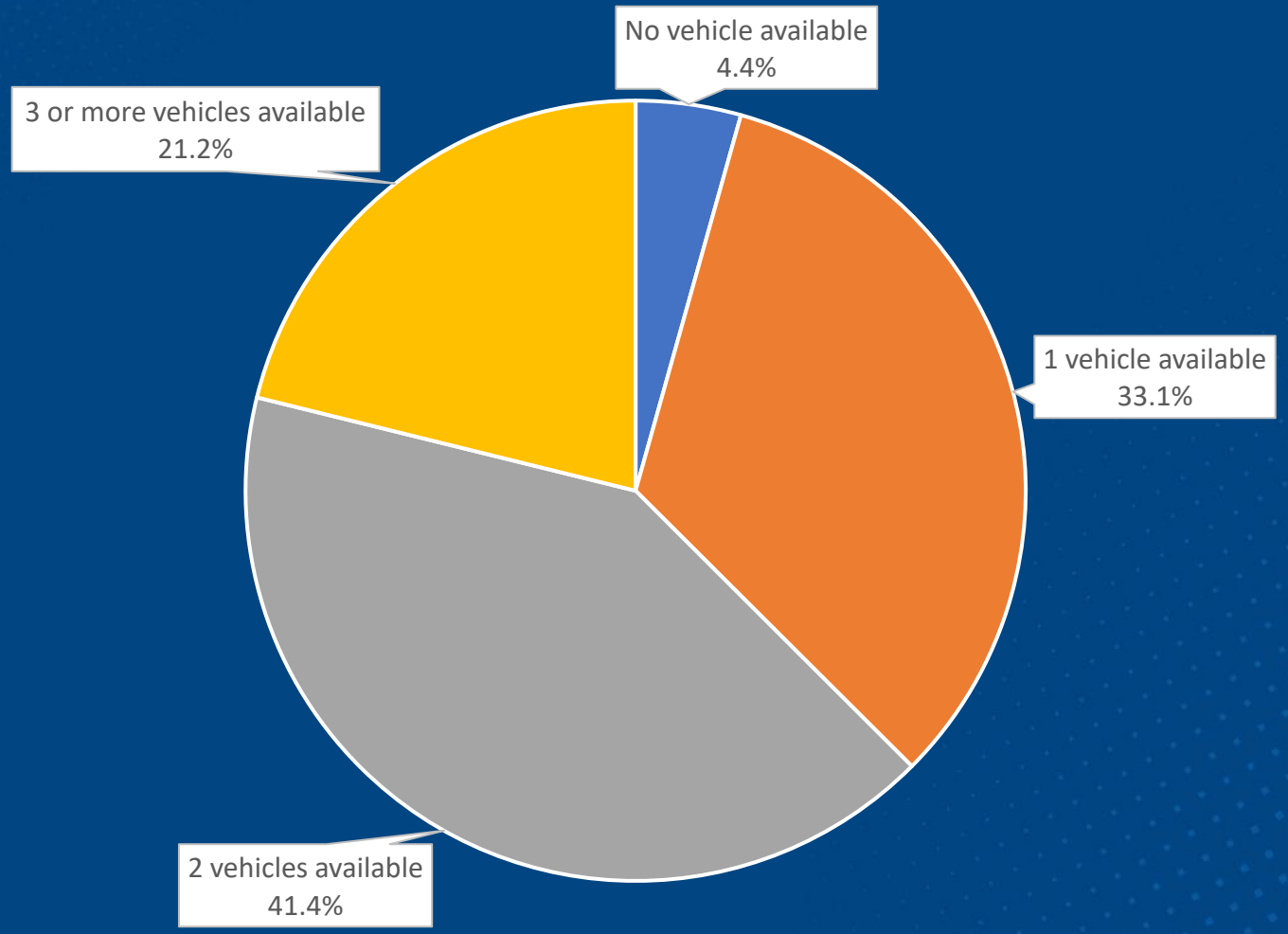
Source: American Community Survey, 2020 5-year estimates

Travel Time to Work



Source: American Community Survey, 2020 5-year estimates

Vehicles Available per Household



Source: American Community Survey, 2020 5-year estimates

Computers and Internet

Computers and Internet

Computers

4.5% of households have smartphones only

1.7% of households have no computer or smartphone

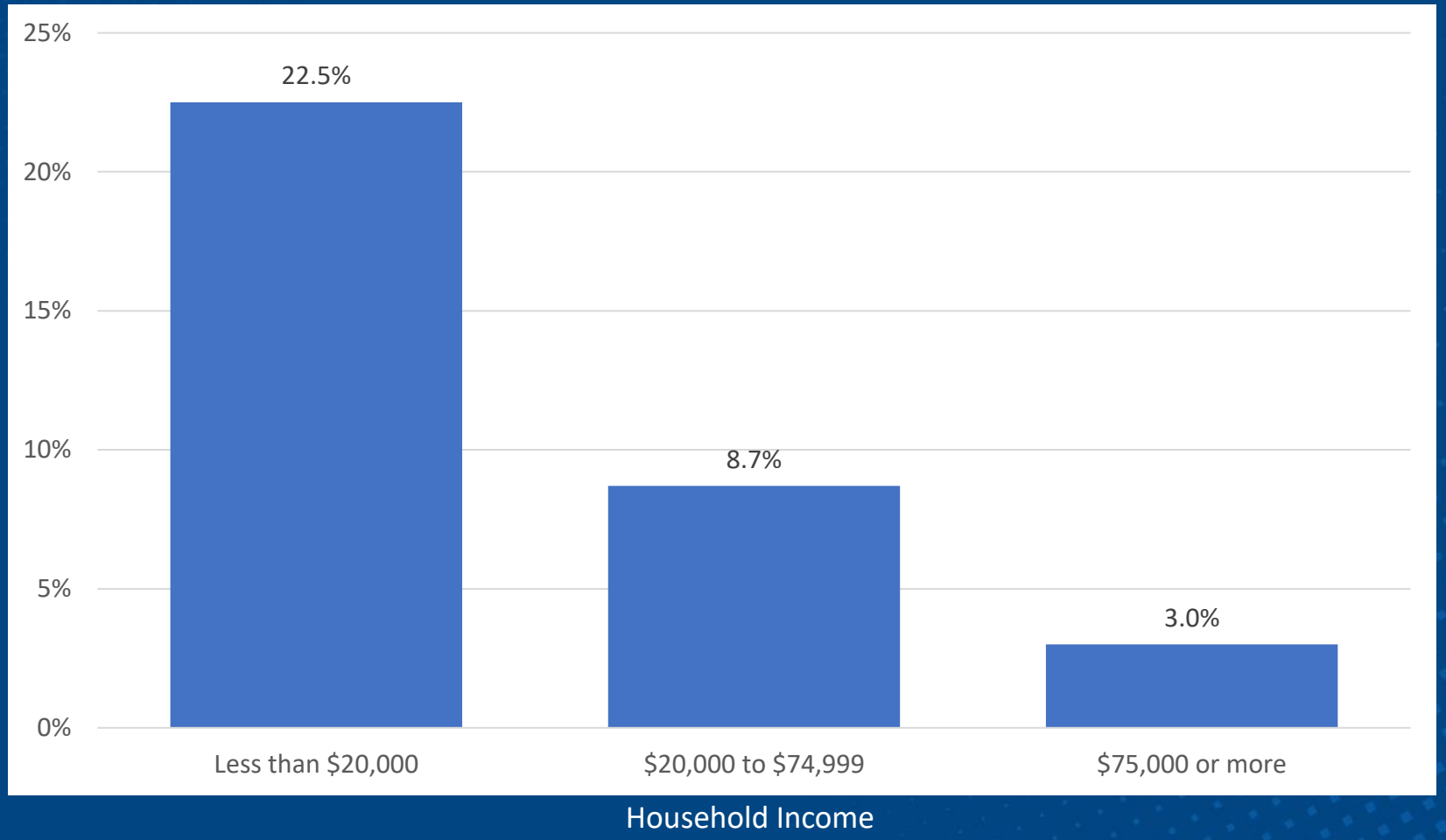
Internet

7.4% of households have cellular data plan only

6.8% of households have no Internet subscription (broadband, satellite, or cellular)

Source: American Community Survey, 2020 5-year estimates

Households without an Internet Subscription



Source: American Community Survey, 2020 5-year estimates

RICHARDSON'S DEMOGRAPHIC PROFILE

Community Inclusion and Engagement Commission
June 13, 2024

RICHARDSON® TEXAS